



JOURNEY WINE

BRANDING

Created a brand and developed a design system that would enhance the three different wines (Red, White, Rose). The branding and design was created to target men 20+



MARIO DESIGNS

▼ CAR WRAP

Designed a highly eye catching and sporty car wrap for Mario Designs. The goal was to push thier wrap and graphics experts brand to the general public



PORCUPINE PRESS

▀ BRANDING, DESIGN SYSTEM

Created a brand and developed a design system that would creatively represent four different books and their covers. The goal was to develop a look that was rich and appealing with interesting detail that represented the different stories and authors that wrote them.



COMPUTER CHECK

BRANDING, ADVERTISING

Developed a brand and created multiple design solutions such as advertisement, stationary

system, brochure, and an interactive document.

The branding and design was created to target higher end clients from medium sized businesses to large companies



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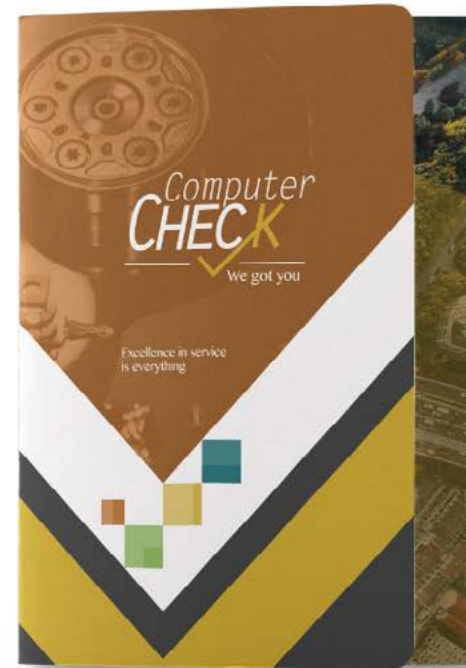


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FARM BOY

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The branding and design was created to target middle class and lower income families who would not normally be able to afford local organic foods



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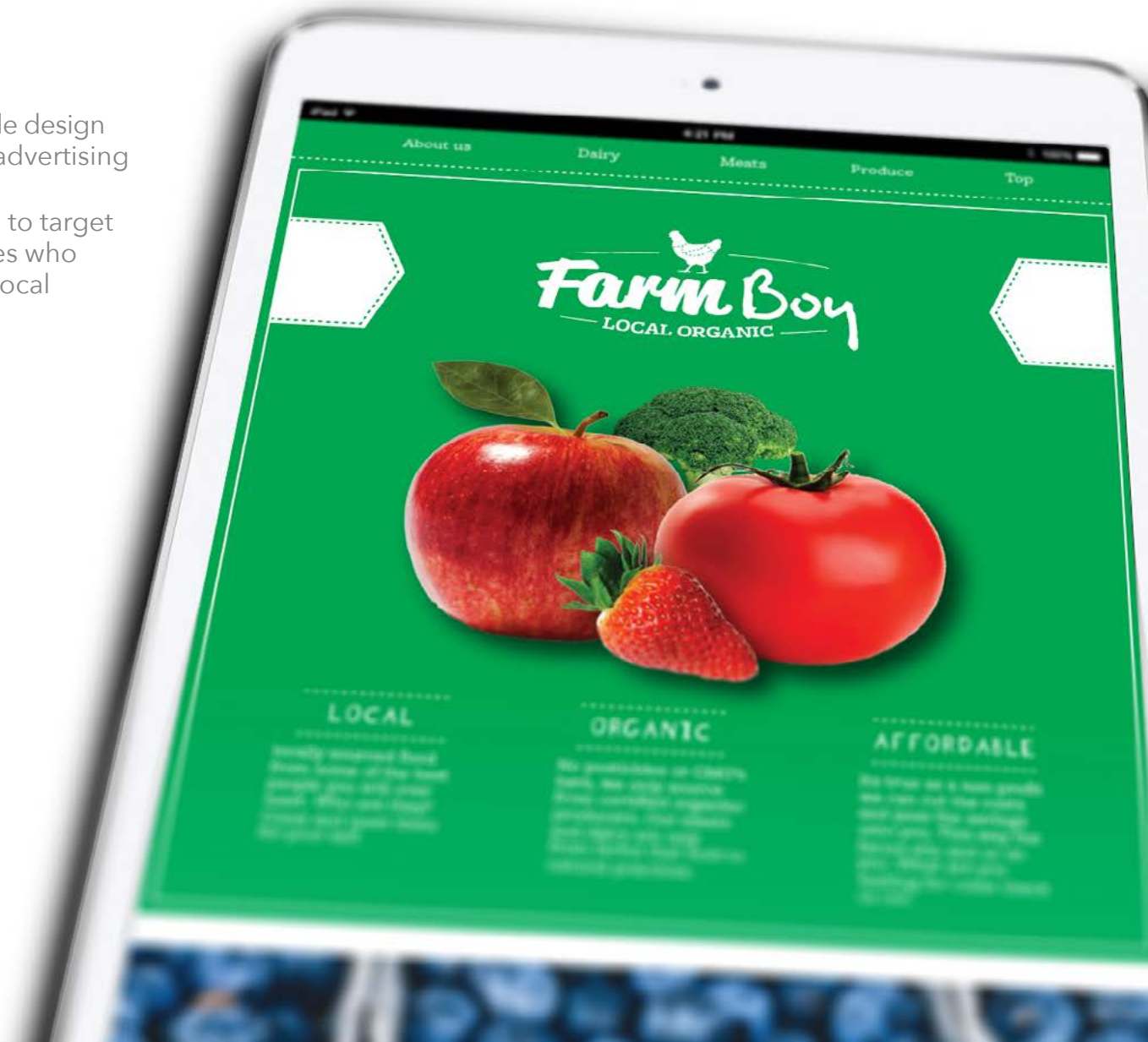


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TEMPO

▼ PACKAGE DESIGN

Created a design that was to introduce a new line of product (Microwavable) with a holidays theme that incorporated the companies branding and style

2016 Wining Design



BELLA

INVITATION DESIGN,

Developed illustrations and created a design that was to be used for a fundraiser invite card

The target was to develop a feeling that was fun and would help inspire people to want to join in and be part of the cause



XXO

▼ MAGAZINE DESIGN, BRANDING

Developed branding and multiple page layouts that included a table of contents spread and article/ image heavy spreads

The target audience is young woman 18 - 35 and the magazine caters to everything from fashion to pop culture



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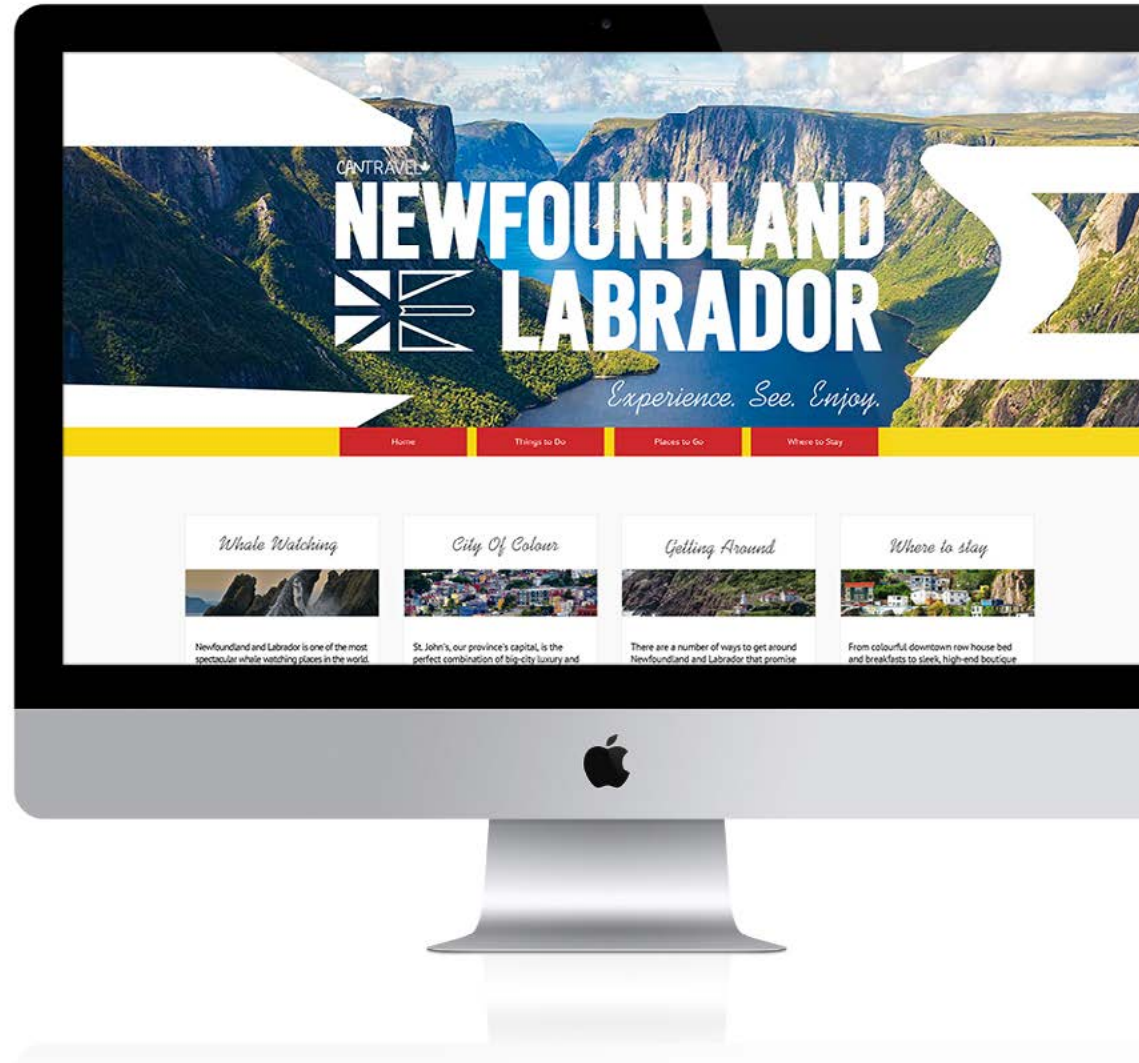


CAN TRAVEL

WEBSITE DESIGN

Created a website for cantravel Newfoundland and Labrador that incorporated multiple page and layouts

The site was designed around the bright colours of the Newfoundland flag and was targeting families and young couples.



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HELLO,

ARE YOU LOOKING FOR ME?

I am a passionate young graduate from Georgian College who loves design and is looking to use my skills and develop new ones.

Design challenges are great and I enjoy tackling them. Do you have a new project or opportunity, if so give me a shout

705 795-2383

drewbotcreative@gmail.com

[Visit me online](#)

