



Holly Spragg

Graphic Designer

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Software Skills

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Dreamweaver

Adobe Flash

Adobe Muse

Microsoft Office

Apple iWork

Adobe Acrobat

HTML / CSS

Education

Georgian College, Barrie, Ontario

Advanced Diploma in Graphic Design

Sept. 2014 - May. 2017

Work Experience

Assistant Manager & Graphic Designer

Oct. 2007 - Present

Turtle Crossings Toy Store, Port Elgin, Ontario

Create various designs for business cards, social media, and ads and resolve customer complaints and solve problems.

Part Time Graphic Designer

February, 2017 – April, 2017

Have1.com, Owen Sound, Ontario

Worked as a student designer and helped with print biased projects such as large signs, product labeling, and logo design.

Design Skills

In depth knowledge of design principles involved in layouts, colour, typography, print, and digital media.

The ability to take the design principles learned to design effective and original concepts for branding/editorial spreads, general book design, advertisement, packages, web, and various other projects.

Good understanding of print production, from the proper treatment of photos, and layouts in InDesign.

Design packages with efficient die lines, and printing materials. Also redesign a package in order to suit it towards a better market.

Ability to create illustrations for both technical and creative use.

Basic photography skills, and the ability to use that skill in design.

The ability to both design, code and problem solve websites.

General Qualifications Summary

Adaptable, organized, results and detail-oriented with excellent work ethic, strong time management and interpersonal skills.

A team player that has both the ability to work and communicate efficiently and creatively with a wide variety of personalities.

Able to efficiently problem solve