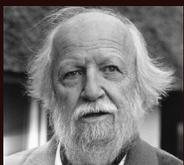




WELCOME TO
HOLLY SPRAGG'S
PORTFOLIO

BOOK COVERS SERIES PART 1



Sir William Gerald Golding was a British novelist, poet, and playwright best known for his 1954 novel *Lord of the Flies*. He was awarded the Booker Prize for literature in 1980 for his novel *Rites of Passage*, the first book of the trilogy *To the Ends of the Earth*. He was awarded the Nobel Prize for Literature in 1983 and was knighted in 1988.

In 2008, *The Times* ranked Golding third on their list of "The 50 greatest British writers since 1945".



"Maybe there is a beast... maybe it's only us." ...



Lord of the Flies

William Golding



William Golding

Lord of the Flies



\$19.99 Canada

When a plane crashes on a remote island, a small group of schoolboys are the sole survivors. From the prophetic Simon and virtuous Ralph to the lovable Piggy and brutish Jack, each of the boys attempts to establish control as the reality - and brutal savagery - of their situation sets in.

The boys' struggle to find a way of existing in a community with no fixed boundaries invites readers to evaluate the concepts involved in social and political constructs and moral frameworks. Ideas of community, leadership, and the rule of law are called into question as the reader has to consider who has a right to power, why, and what the consequences of the acquisition of power may be. Often compared to *Catcher in the Rye*, *Lord of the Flies* also represents a coming-of-age story of innocence lost.

The book covers that were redesigned for this project were the wizard of Oz, *Moby Dick*, *Lord of the Flies*, *Alice in Wonderland* and *1984*. The whole purpose of this project was to create unity on a shelf and this was achieved through the use of simple silhouette that represents a main theme of the story, images in the background to represent where the story is taking place, common

typefaces, and simplified colors. Also, black and white author photos, and similar layouts.

The secondary goal of this project was to make it stand out upon a shelf. This was achieved through simple but distinct and easily readable design that will stand out to customers browsing shelves and though the distinct front covers that make the titles easily read and identified.

Programs Used:

Illustrator
Photoshop
InDesign



Eric Arthur Blair, better known by his pen name George Orwell, was an English author and journalist. His work is marked by keen intelligence and wit, a profound awareness of social injustice, an intense opposition to totalitarianism, a passion for clarity in language, and a belief in democratic socialism.



"War is peace. Freedom is slavery. Ignorance is strength."



1984

George Orwell



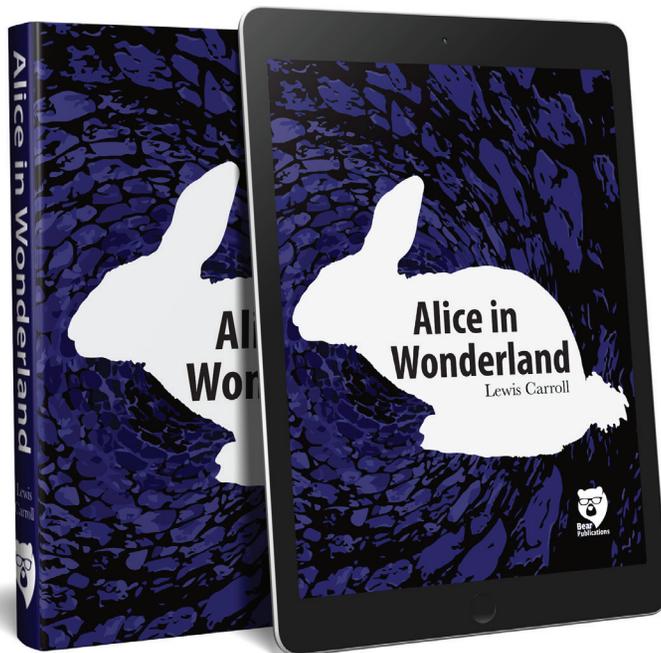
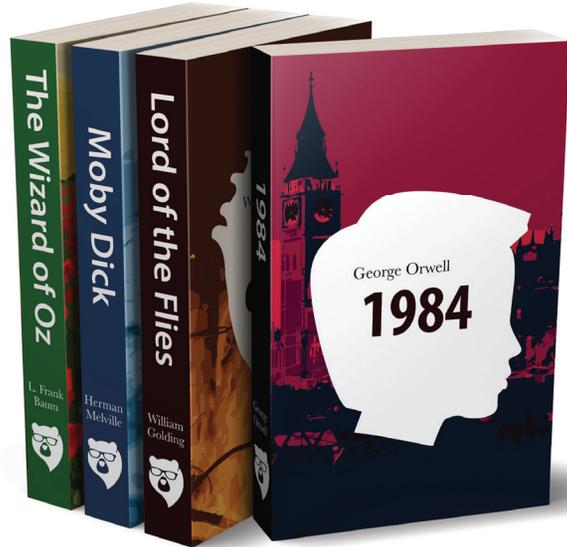
George Orwell

1984



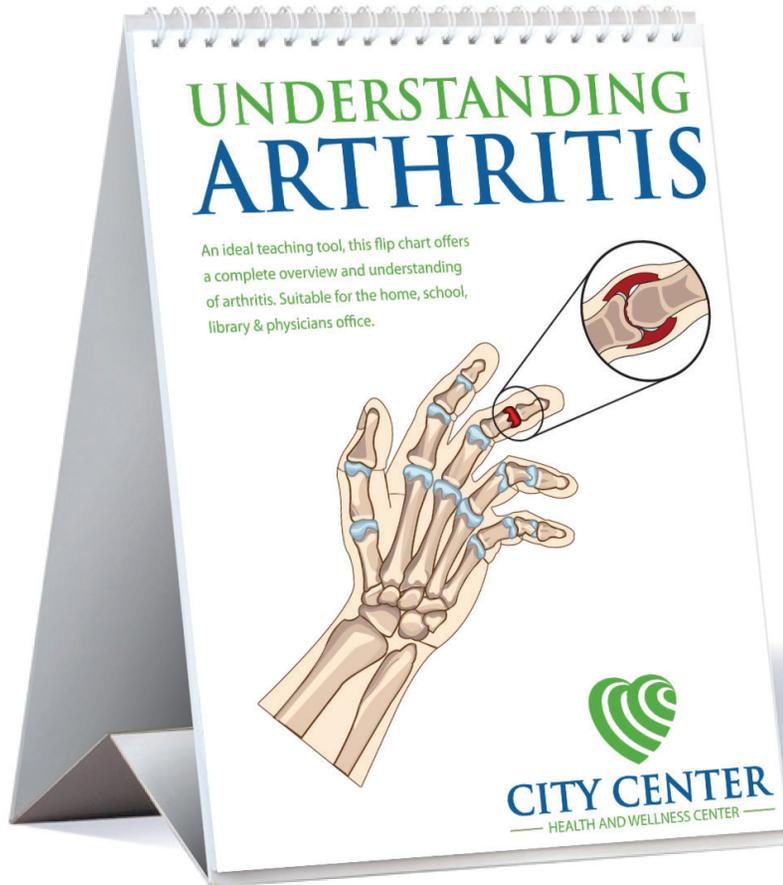
\$19.99 Canada

Written in 1948, *1984* was George Orwell's chilling prophecy about the future. And while *1984* has come and gone, Orwell's narrative is timelier than ever. *1984* presents a startling and haunting vision of the world, so powerful that it is completely convincing from start to finish. No one can deny the power of this novel, its hold on the imaginations of multiple generations of readers, or the resiliency of its admonitions—a legacy that seems only to grow with the passage of time.



Here are the mock-ups of the books to show what they would look like together and on a shelf. Also an example of an ebook. The logo was a play upon the hipster movement with the glasses and also because glasses are often related to reading. Also that we are going to be doing simple "Bare" projects, we get right to the point. We are also taking into account that bears are a common feature in literature.

HAND ILLUSTRATION & MOCK UP



This illustration is a friendly, medically accurate drawing for the front of an understanding arthritis pamphlet. This was achieved through drawing the hand out first and the tracing and colouring it in Illustrator. The red colour helps draw attention to the part of the finger that is being effected.

Programs Used:
Illustrator

SCHOLARSHIP SHOW

2017
Scholarship Show & Open House
Friday Apr 28 to
Wednesday May 17
Opening Reception
Friday Apr 28, 7:00pm
Helen & Arch Brown Centre
for the Visual Arts

**For program or course information
please contact:**
Georgian College of Applied Arts & Technology
One Georgian Drive, Barrie, Ontario L4M 3X9
(705) 728-1968 ext. 1255
georgiancollege.ca/academics/academic-areas/design-and-visual-arts/

Georgian



2017
Design & Visual Art

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This was design for a scholarship show at Georgian and it was design to be bleedless. It represents the final act of victory through the paths that merge with the flag on the mountains peak. The paint texture for the paths, cloth texture for the flag, and the use of photography for the poster also represent some of the programs in the show. The programs are also represented by the text on each path, and the acronyms on the flag.

Programs Used:
Illustrator
Photoshop

RESTAURANT MENU & LOGO



Drinks

Coffee	Tea	Cold Drinks	Pop
Dark Roast	Apple Cinnamon	Iced Lattes	Coke
Dark Roast Decaf	Chai	Green Tea	Diet Coke
Organic Sierra Verde	Chamomile	Hot Chocolate	Coke Zero
Espresso	Darjeeling	Mocha	Sprite
Hot Drinks	Blend	Caramel	Fanta
French Vanilla	Earl Grey	Vanilla Chai	Root Beer
Café Mocha	Green	Juice	
Americano	Honey Lemon	Orange	
Caramel Macchiato	Peppermint	Apple	
London Fog	Raspberry	Cranberry	
Hot Chocolate	Vanilla Chai	Lemonade	
White Hot Chocolate		Pineapple	
Latte		Grapefruit	

Bagels (\$1.25 each)

Plain	Poppy Seed
Everything	Sesame Seed
Cinnamon Raisin	Cheese

Served with Butter, Jam, or Cream Cheese

Sandwiches

Tomato, Bacon, and Garlic Mayo Sandwich \$3.99	Turkey-Avocado Clubs \$3.99
Smoked Salmon Salad Sandwich \$3.99	Ultimate Grilled Cheese \$3.99
	Chicken Caesar Club Sandwich \$3.99

Add Soup, Salad, or Fries for 1.99

Soups & Salads

Salads	Soups
House Salad \$3.99	Daily Special \$3.99
Caesar Salad \$4.59	Chili \$4.59
Fruit Salad \$3.59	
Daily Special \$4.59	

Desserts

Cookies	Cupcakes
Muffins	Cheesecake

(Prices change daily)



The main theme for this project was to create something that is visually interesting and would fit well within an artistic community. This was achieved through the use of simple but interesting logo and interesting images that would help establish the mood and share information.

Programs Used:

Illustrator
Photoshop
InDesign

PURPLE & GREEN LANDSCAPING



705-241-3967 4270 Bayfield St. Barrie, On info@purplegreenlandscaping.ca purplegreenlandscaping.ca



Portfolio Services Contact Us About Us



Getting Our Hands Dirty So You Don't Have To

/maintenance and landscape services as well as creating lasting pride in providing not only quality work but a also having



Portfolio Services Contact Us About Us



Pool & Water Feature

Introduce a natural ecosystem to your backyard and you're adding an endless source of enjoyment. It's a place just relax and enjoy the beautiful water life, a source of entertainment and education for children, and it encourages surrounding birds and animals to visit. Ponds can provide a lot of satisfaction for relatively little work, but good advice and a knowledgeable installer is key. We create stunning natural habitats, whether plant ponds, water gardens or fish ponds, that are both beautiful and healthy. We incorporate surrounding plantscapes and rockery as well as provide any

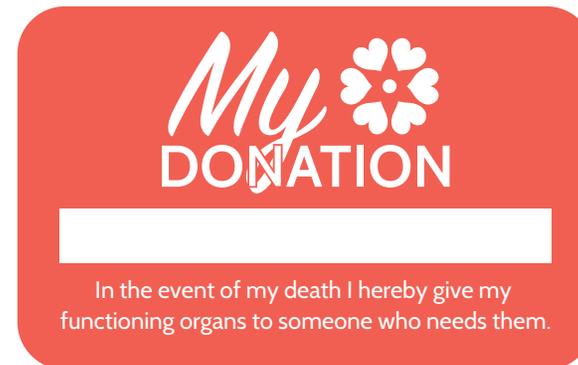


This project is for a landscaping company. It is meant to look clean and friendly this is achieved though bright colours ,simple layout and unified typography throughout. The bright and visually interesting photos help with this purpose. Purple and green were decided as the colours for this project because of the name of the company but they were complemented with a dark grey for the accent colours.

Programs Used:

- Illustrator
- Photoshop
- InDesign
- Muse

MY DONATION LOGO



A logo & donation card for an organ charity. It's simplistic and colourful design is meant to attract a younger audience.

Programs Used:
Illustrator