

# Jesse Smith

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## GRAPHIC DESIGNER

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### OBJECTIVE

I am interested in obtaining a full-time, Junior Graphic Design position at your company. I am a fun, friendly and enthusiastic worker, with an eye for detail. I am actively seeking to expand my horizons. A background in customer service/relations gives me an amazing perspective when it comes to working with customers. This will give a unique advantage over other designers when it comes to working with clients.

### SOFTWARE SKILLS

- » Adobe Photoshop CS6
- » Adobe Illustrator CS6
- » Adobe InDesign CS6
- » Adobe Dreamweaver CS6
- » Microsoft Office  
(Word | Excel | Powerpoint)
- » HTML | CSS

### EDUCATION

- Currently attending Georgian College
- » 3 Year Graphic Design Program | Graduating 2017
  - » Ontario College Certificate in Art & Design Fundamentals With Honours

### ACHIEVEMENTS

- » Dean's List Student (GPA 80%+)
- » 2013 Pat Hart Entrance Scholarship

### RELEVANT JOB HISTORY

- » A. Lassonde Inc.  
June, 19 2011 until August 28, 2012
- » Tim Horton's  
August 14, 2012 until Present

### DESIGN EXPERIENCE

- » Competent in photography
- » Experienced in photo manipulation using Photoshop
- » Developed creative design solutions for many advertising projects which include business cards, posters, brochures, catalogues, magazines and flyers using InDesign and Illustrator
- » Established print-ready files according to print production and preflight/prepress standards
- » Re-designed websites using an in depth knowledge of WordPress
- » Created websites using Dreamweaver and Photoshop
- » Designed illustrations for t-shirt/product designs and mascots using Illustrator
- » Created editorial layouts/spreads, advertisements, effective corporate branding guides, and web projects utilizing design principles

### QUALIFICATIONS

- » Very creative and well versed in graphic, web, and print design
- » Able to maintain a strict schedule, and abide by tight deadlines
- » Adapts well in a high-paced environment
- » Works well individually and in a group setting
- » Patient with others
- » Enables good communication with clients and coworkers
- » Very detail oriented and pays attention to detail
- » Fluent in both MAC and Windows Operating Systems