Parker Ozembloski

Graphic Designer
Portfolio

Parker
Ozembloski

ADVERTISING

Design a poster informing the public of a social issue and how they can make a difference. BEE POPULATION AWARENESS. The chain effect of picking flowers in which bees depend on for food effects their survival as well impacts food for humans ... Visual representation

created using…

• Illustrator
• Photoshop
• InDesign

Stop Picking.
Start Planting.

1 in 3 bites of food we eat is made possible by bees and other pollinators2, who spread the pollen that crops need to grow. Let's keep planting wildflowers and help the bees.

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ILLUSTRATION

Design a series of fictional character Stamps using only Pen tool. Mimicking of shapes, layers and colour use. American Horror Story Edition Stamps

created using…

• Illustrator

ADVERTISING

Design a poster visual explaining how Barrie Bingo proceeds help fund the community. Some Barrie Bingo proceeds are donated to On Stage Performance Group to help pay for plays, musicals and other performances.
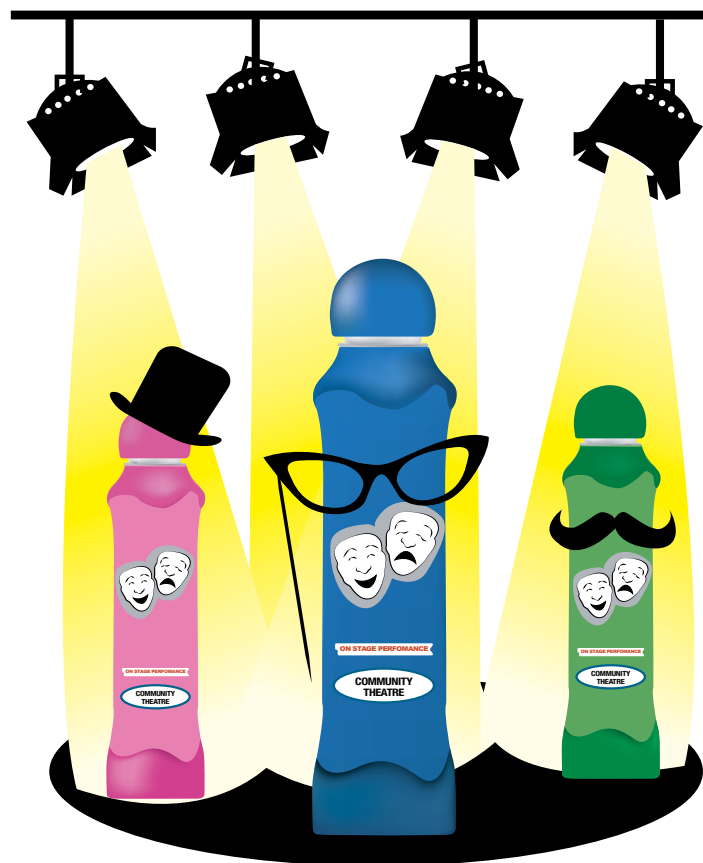
created using…

• Illustrator
• InDesign

This peice won and was selected to be printed and displayed at Barrie Bingo Hall! (November 16 2016)

CORPORATE

create a fictional character and designs branding guide for designated logo. Enviroman: here to protect our earth, he uses his green target to eliminate pollution and make the environment more green!

created using…

• Photoshop
• InDesign

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CORPORATE & EDITORIAL

re-design "The Classics" Moby Dick, 1984, The Wizard of Oz, The Lord of the Flies. Create book covers to captivate new readers to rediscover classic stories.

created using…

• Photoshop
• InDesign

Moby Dick
Herman Melville

1984
George Orwell

The Wizard of Oz
Frank Baum
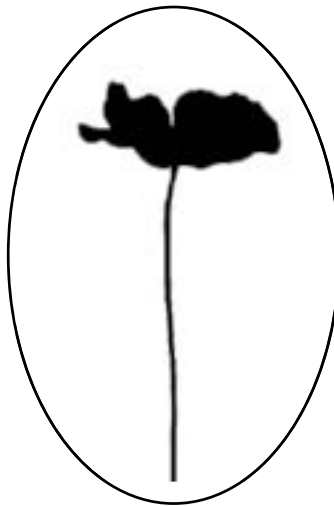
Lord of the flies
William Golding
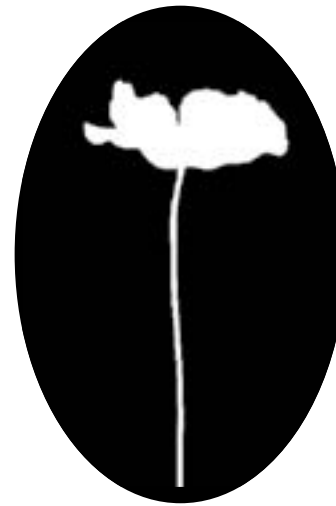
CORPORATE BRANDING

Create an identity for a fictional company,
reflecting the tone and quality of the
company. Logo reflects the "Essence" of
this florist company giving a modern
fresh, soft & simplistic look.

created using…

• Photoshop
• InDesign

Essence
Florist Designer

Essence
Florist Designer

Essence
Florist Designer

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Brand Build Out

Two Print Pieces for GOODWOOD. How To Tie: The Half Windsor Knot , promotional mailing 4x6 print piece. Hanging Your Tie Box; print hanging instructions. (Tape paper to wall for exact alignment of nail holes to hang Tie Box).

created using…

• Illustrator
• InDesign

GOODWOOD

HANGING YOUR TIE BOX

HOW TO TIE
THE HALF WINDSOR KNOT

1. 2. 3.
4. 5. 6.

tied by GOODWOOD
www.livegoodwood.com

CORPORATE & EDITORIAL

Redesign a pre-existing Annual Report, goal is to be more visually appealing, easier to navigate through.

created using…

• Photoshop
• InDesign
* Illustrator