

## NECROMANCER BRANDING

Necromancer is a supervillain design for a grundgy world in the universe of Batman. The design is supposed to express a mean and intense attitude that aims more for young adults with a mature understanding. I really wanted to incorperate typography into the style along with a simplistic front by having the logo front and centre and knocked out of the background to help it pop out to the viewer.



# 5 TIPS TO FEEL MORE ALIVE



SELENA BERTRAND **UNIQUE** Editor

eople are always asking the same question in life, how can I live my life to the fullest? Well today you will Jeam FIVE new ways to feel more alive. The following tips are simply a guide to how you can make different decisions that can help you experience more throughout your life.

### LLIVE ON THE EDGE

how to ride a motorcycle! Go skydiving by the activities a lot of people wouldn't dare to try. This way you can face fears, experience new things that you never thought you would his a way to learn new things in life and learn ore that you love to do.

### 2 LOVE THE LITTLE THINGS

Love the small things in life, that one song that au enjoy listening to, listen to it all you want, on the lyrics, understand the thing things no love, even the smallest things can mean a at look at the flowers on the side of the road acenjoy their beauty. When you begin the ealize and respect the small things in life, the a things feel even bigger.

### BE HONEST

lonesty can hurt but atleast you allow the pole around you to know the true you and whe best friends will stay there with you mough it, they want to know the real you. This can also help you in relationships, hiding things not healthy for you or the people around you.

#### EAT WHAT YOU LIKE

a shead and eat that chocolate bar if it's what you want! Eating can bring joy and just weause others don't like it doesn't mean you

### S BE TRUE TO YOURSELF

Methereal you. Accept yourself for ecause you may not be "cool" doesn't mean su aren't amazing. Only you can do you.





### STORY OF THE UNIQUE ARTIST BY HEART



My name is Alexandra and I currently work with Creative Marks in Hamilton. I get told that my work tends to look a lot different then others.

Art to me is a way to stretch my horizens to areas I never thought I would ever reach My style is looked at as a version of organized grunge and As a young girl I was being unique and that is exactly what laim for Lam not aiming to look like the next

### ALEXANDRA COLE

had his own style just like every other artist. am here to create my own path.

> I feel like when I paint, I get to experience the world."

art and traveling the world. Around 15 I developed major depression after Host my mother to cancer. Art disapeared from

my mind for a while but I realized, art should have been the one thing I had left to keep myself going.

I have to be honest. my life has never been easy but it has always been intense. inspiring Everytime I begin creating something new I can feel the anger and depression inside me ust pouring out.

I took on the role of being one of the UNIQUE artists two help young artists understand that pain Learn more here: uniquelifestyle.com

LIFESTYLE 35

## UNIQUE MAGAZINE 2017

Unique magazine is a hipster magazine aimed for young women looking for different lifestyle tips, styles and art. The magazine would contain such things such as articles about music concerts, health tips, recipes, styles and more. Unique takes on a more artistic style than a celebrity based path. It focuses on anyone who does anything unique or special that can be a great example for young women.



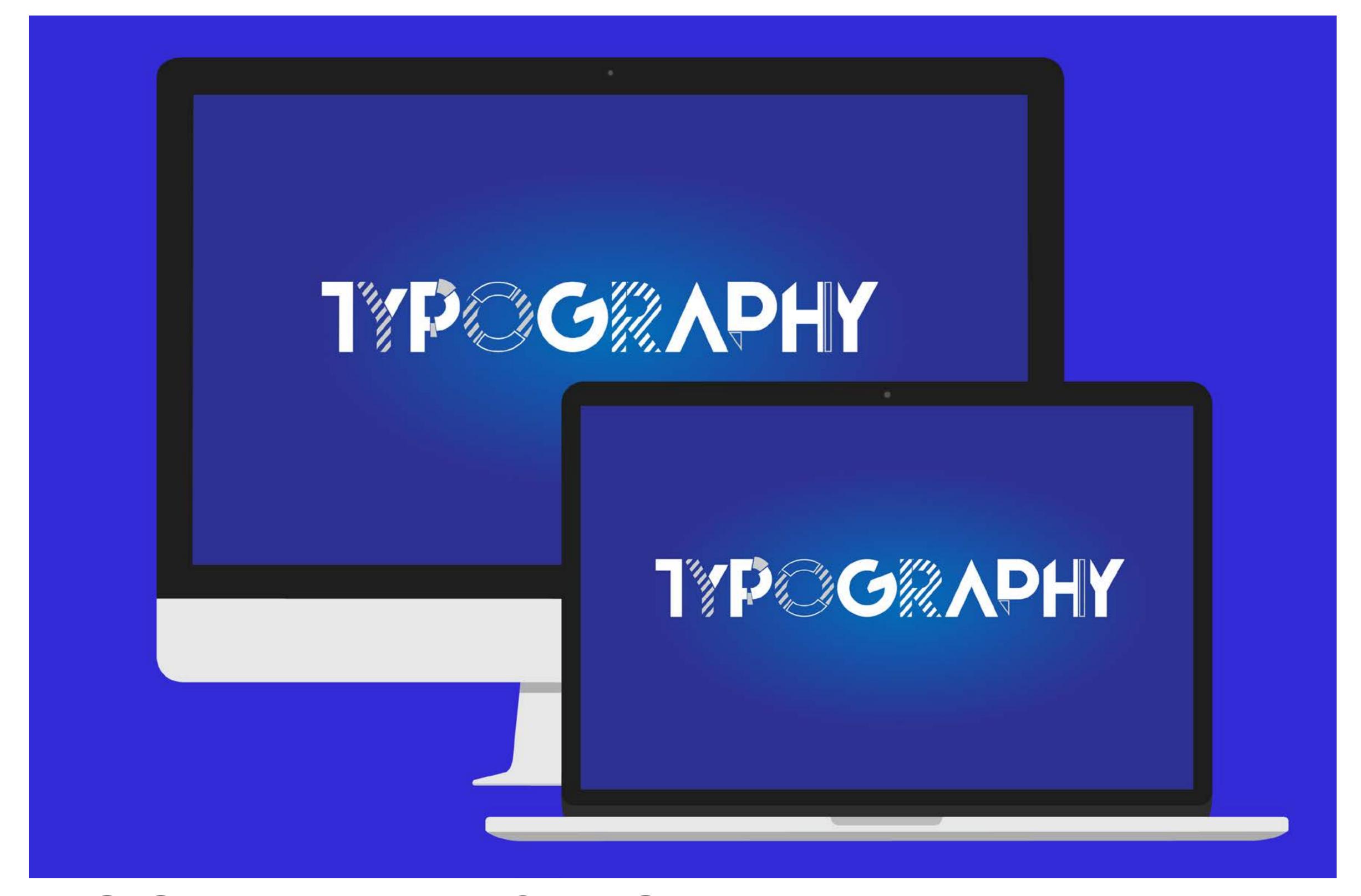






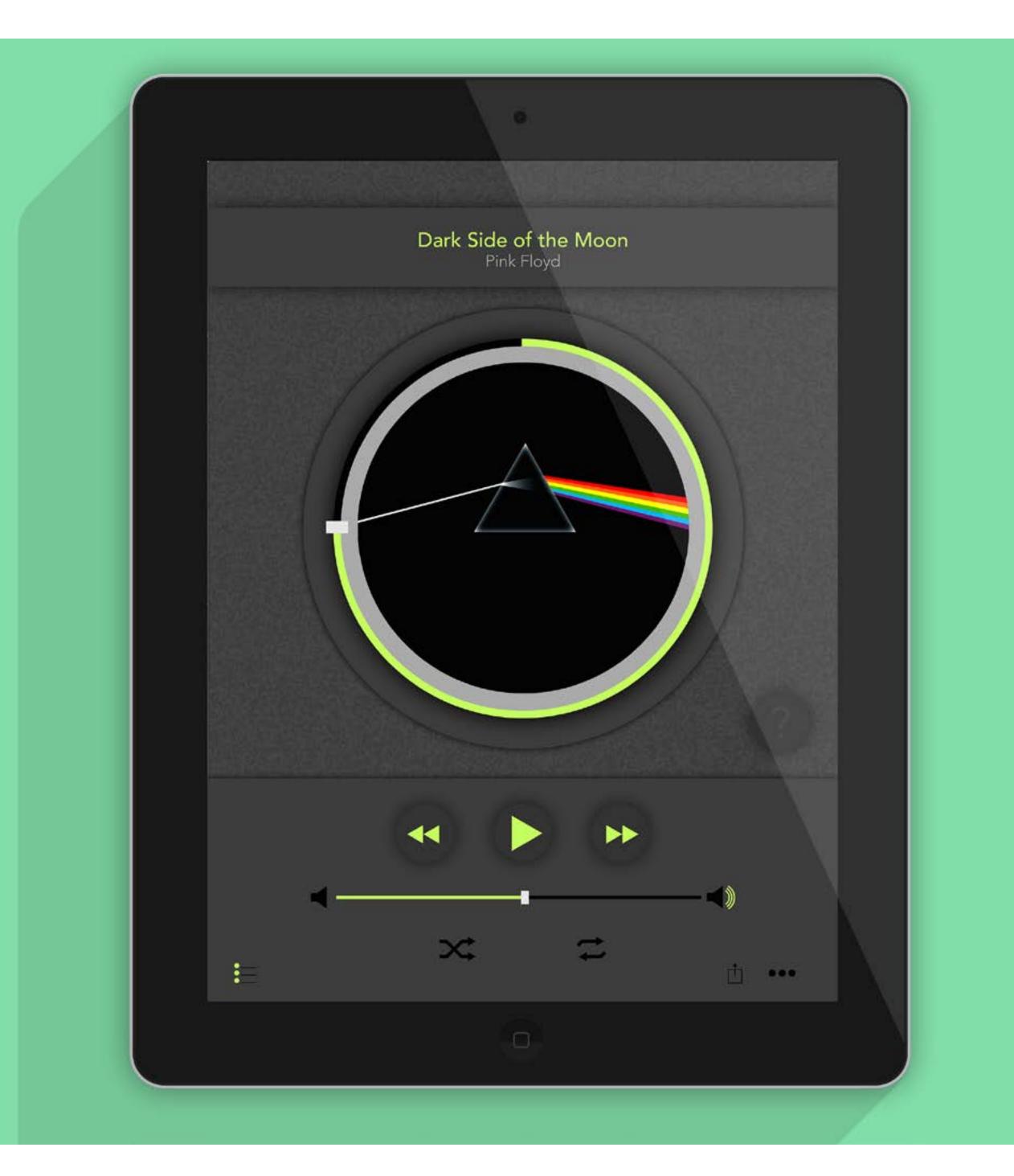
## CLEAN HOUSE IDENTITY

The Clean House is new brand for a house cleaning company. I wanted bright colour to really help the brand stand out from others. You see too much green in the cleaning area of business but now it is time to see some pink pop out of the crowd. The logo stands out also by using a unique combination of typefaces to make it look simple but bold and fit in to the field.



## TYPOGRAPHY DESKTOP

Typography is a passion of mine and I wanted to make a creative and bright background for desktops. The type takes creative little routes for each character so they have their own unique feel but still seem unified.



## MUSIC APP REBORN

I decided that the apple music app was too boring looking and I felt like the place you store your music should have just as much character as you do. To do this I gave it a darker more detailed style to it. The design would have multiple different colour choices to choose between, right now it is a mode I call Hype Green. This new design gives the app a fresh reborn style to it and gives your music a more lively home.