



# KATHERINE JORGENSEN

— GRAPHIC DESIGNER —

## PHONE

705.209.3187

## EMAIL

kathy-jorgensen@hotmail.com

## ADDRESS

6 Yeo St, Penetanguishene, ON L9M 1E1

## PROFILE

I am a creative and dedicated individual, passionate about all aspects of design. I have gained a great deal of knowledge and experience in various areas of graphic design, including both print and digital design, package design, web design, vector illustration, and print production. My love and enthusiasm for design only grows as I strive to continually develop my existing skills and knowledge.

## EDUCATION

### 3 Year Graphic Design Program

Georgian College - Advanced Diploma  
Graduating April 2017

### Art & Design Fundamentals Program

Georgian College - Certificate  
Graduated April of 2014

## SOFTWARE & SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Mac & PC platforms
- Microsoft Office applications
- Content Management Systems

## DESIGN EXPERIENCE

- Applied attentive typographic skills and extensive knowledge of colour theory through the utilization of Adobe Illustrator and InDesign to develop and design corporate identities and branding, including stationery set, a standards manual, and an annual report.
- Worked independently and with team members to design promotional materials for the event of a non-profit client. Acted as the team's lead contact; competent in communicating with the client over both phone and email, and capable of considering and managing deadlines.
- Applied knowledge of basic web coding and CMS to create websites using blog platforms such as Wordpress and Wix.
- Applied knowledge of branding and page layout skills to design the nameplate, table of contents, and multiple covers and article spreads of an original magazine.
- Applied knowledge of advertisement and marketing to design magazine ads, emphasizing the unique selling points of different products to specific target audiences.
- Designed artwork and layouts for the execution of functional multi-page E-Books through InDesign digital publishing, creating both text and image driven layouts.
- Good understanding of print production, including file formats and organization, and preflight/pre-press checks.

## ACHIEVEMENTS

- 2015 Scholarship Nominee; 2016 Scholarship Recipient.
- Dean's List standing all 3 years of Graphic Design Program.
- Scholarship Show Nominee and Dean's List standing upon graduating Art & Design Fundamentals Program.

## RELATED EXPERIENCE

- **Open A Party, Unpaid Field Placement (Jan - Mar 2017)**  
Worked primarily in Adobe Illustrator with original illustrations and stock vectors to design variously themed banners, door signs, invitations, labels, tags, etc.

## OTHER WORK EXPERIENCE

- Saint Gobain Adfors, Cutter Operator (Jun - Aug 2016)
- Foodland, Cashier (Apr 2015 - Jun 2016)
- Walmart, Cashier (May 2012 - Aug 2013; Jun - Aug 2014)