

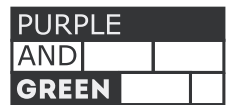
# · PORTFOLIO ·

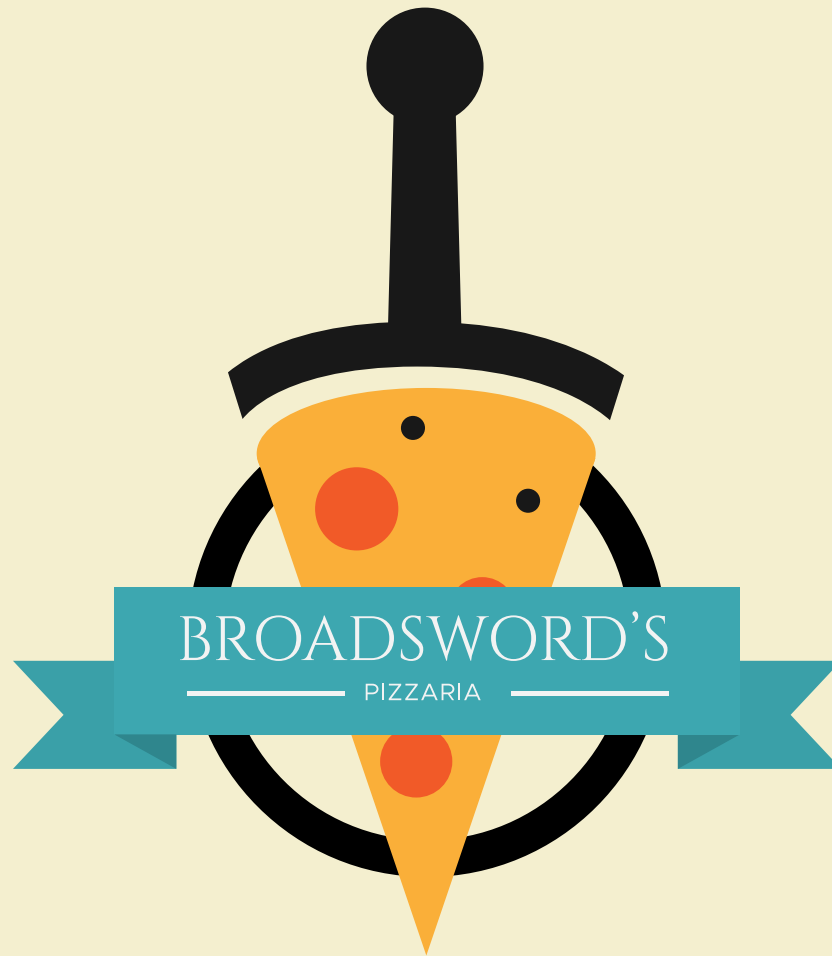
GRAPHIC DESIGNER | CREATOR | ILLUSTRATOR

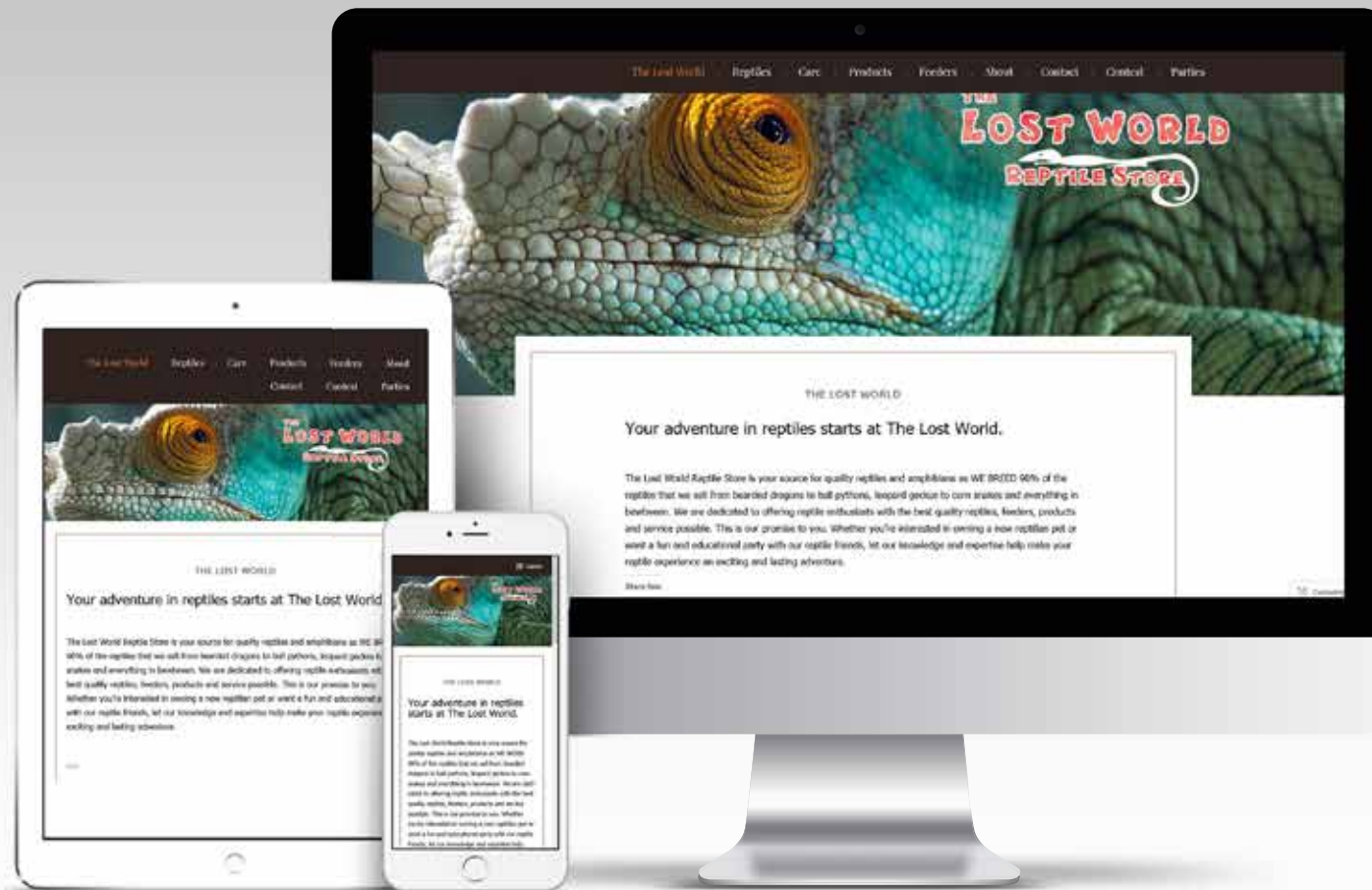
HELLO!

WF

WILL FOUNTAIN







# Grand Opening!

NEW ORGANIC FOOD STORE IN SIMCOE COUNTY

WHY US?

LEARN MORE

## GET STARTED

BAKERY

DAIRY AND EGGS

DRINKS

FROZEN

MEAT AND SEAFOOD

PANTRY

FRUITS AND VEGETABLES

DELI AND MEATS

PERSONAL CARE

WELLNESS

SPICES

BRAND NAMES

## MEET OUR FARMERS

Our farmers work hard to grow the food we eat without the use of pesticides and chemicals. We thought you'd like to meet them!



DAVEY HENDERSON



NICK WILLIAMS



PETER HILLSON



PHIL MOUNTAIN



MIKE ANDERSON



SHAWN STEEL

SEE MORE

## WHY CHOOSE US?



100% **Natural**

We care about the food you put into your body. We want you to eat better, feel better. Period.



Always **Fresh**

Our food is locally grown by our own farmers and kept fresh for your satisfaction.



Organic **Products**

We care about the food you put into your body. We want you to eat better, feel better. Period.



Best **Quality**

We care about the food you put into your body. We want you to eat better, feel better. Period.

## SIGN UP FOR DEALS AND OFFERS

First Name

Last Name

Phone #

Email

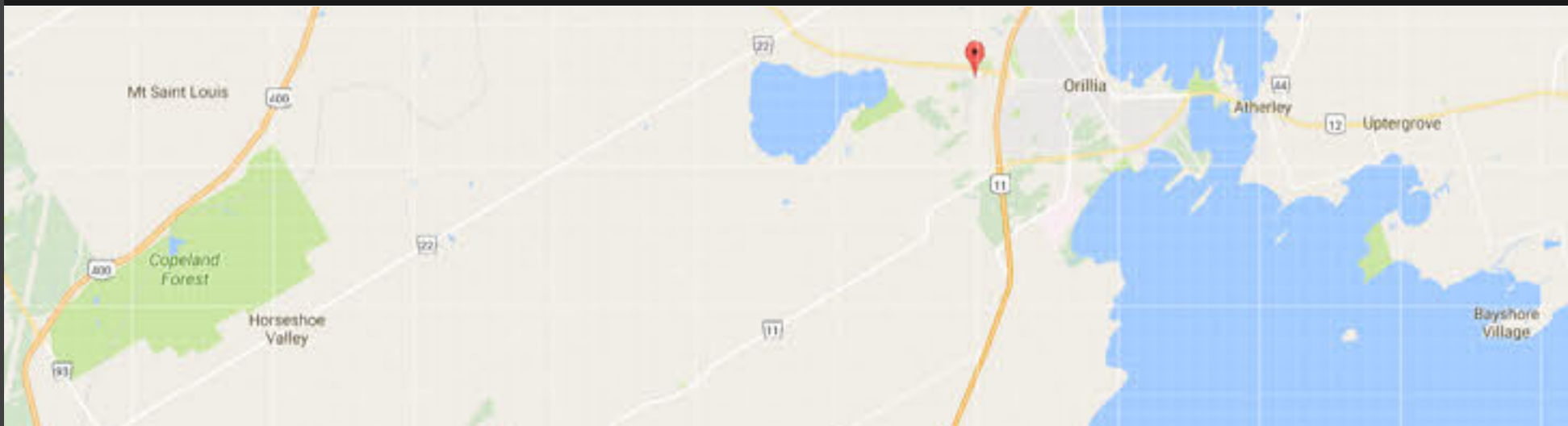
Address

Postal code

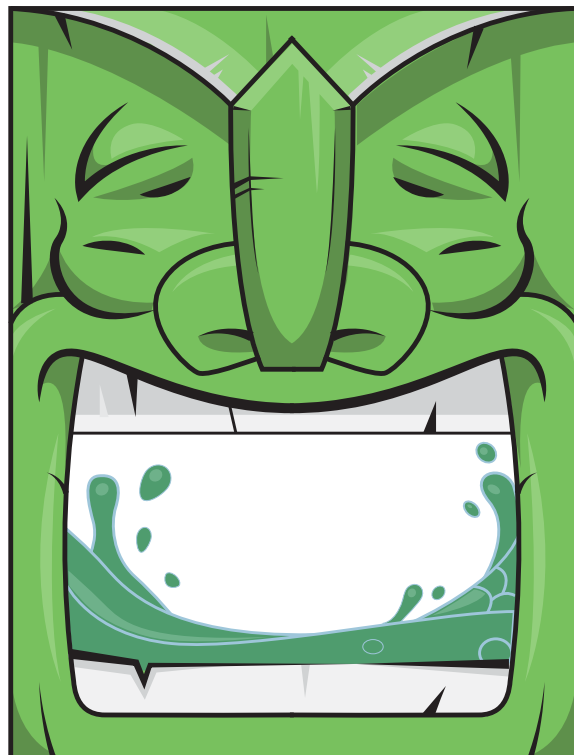
City

SUBMIT

## FIND US







Green Apple

10% alc./vol. 750 mL

  
**TIKI**

**DRINK RESPONSIBLY**

Every bottle of Tiki has been crafted to pair with the many foods, moments, and emotions in our lives. Our name represents a long-standing tradition of producing premium wines from Canada and around the world; it is your guarantee of outstanding quality and an uncompromising commitment to making great wine.

Tiki wine is a new and refreshing take on the traditional wine. This Rose blend bursting with ripe strawberry and refreshingly smooth margerita flavours, ideal for get-togethers, festive parties or simply just relaxing at home.

**SERVE ON THE ROCKS**

**FOR CANADA ONLY**

Return for refund where applicable



[www.tikiwine.com](http://www.tikiwine.com)  
[www.DRINKiQ.com](http://www.DRINKiQ.com)





02

## RUSH

COMMENTS

DO NOT  
RUSH

Art should be fun, but it is time consuming. Most people say that they do not have the patience for art. The more you rush the more you are likely you are to make a mistake. It is better to take your time and make sure that your art is perfect.



03

## FUN

COMMENTS

THOU SHALL  
HAVE FUN

The more fun you have with your art the better your art will be. Art should never be a chore. Once it starts to become a chore then one either has to stop and look at the work you've been doing or take a break and come back to it later.



04

## TOOLS

COMMENTS

USE PROPER  
TOOLS

Using the proper tools and software can help your workflow. It will be faster and look better. Using Microsoft paint is probably not the best of ideas when trying to do a digital painting. Granted it is not impossible, just not the best idea and will be more time consuming.



05

## CONSTANT

COMMENTS

THOU SHALL BE  
CONSISTANT

It's okay to have a unique style and experiment with different ideas but being constant is important when illustrating. If you mix too many styles then the whole illustration falls apart.





06

## RESEARCH

COMMENTS

### REMEMBER THE RESEARCH

Wherever you are designing, you probably don't know what it looks like on the top of your head. You will have to do extensive research on what it is that you are drawing and the style in which you are illustration in.



07

## CLEAN

COMMENTS

### HONOR CLEANLINESS

My illustrations should be, above all else, clean. Most artists sacrifice cleanliness for detail but the two can actually work together. My illustration should seem like a breath of fresh air when looking at compared artwork.



08

## DETAIL

COMMENTS

### BE DETAILED

Detail is really when an illustration comes to life. It's the detail that people will stare away at. The more detail that is there the longer the viewer will stare at it for.



09

## EVOLVE

COMMENTS

### EVOLVE

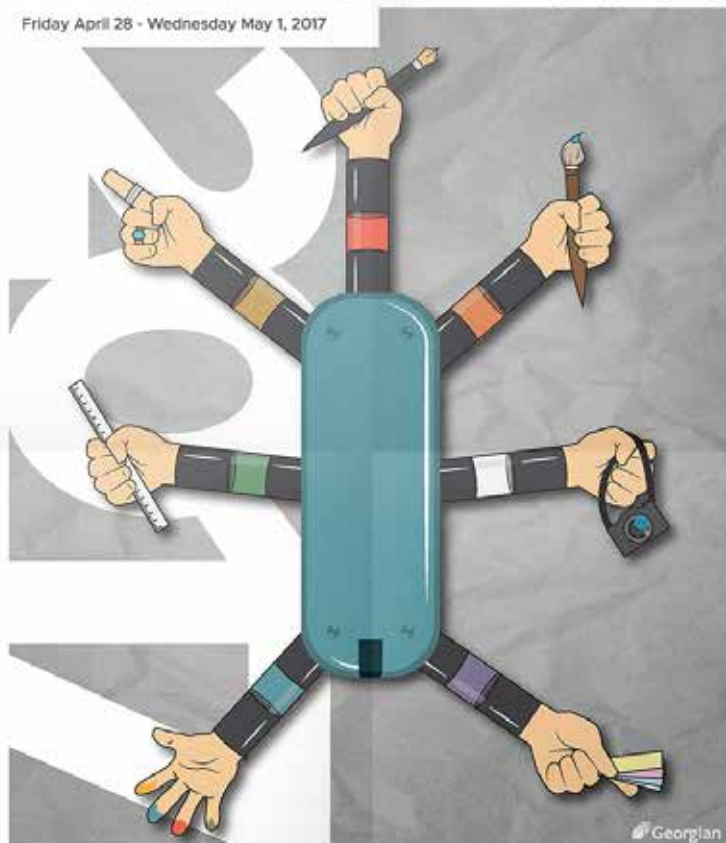
Once you get a style, you can't be afraid to change it up and try new things. Just because one style has been working for you doesn't mean another one can't. You will never know what you will be good at until you try. Most people think that if you draw you must have to do realism drawings but there are many artists (myself included) that avoid realism and stick to more cartoon/ illustration based artwork.





# DESIGN AND VISUAL ART SCHOLARSHIP SHOW AND OPEN HOUSE

Friday April 28 - Wednesday May 1, 2017



## OPENING RECEPTION

Friday April 28, 2017 7:00PM

Helen & Arch Brown Centre for the Visual Arts  
For program or course information please contact:  
Georgian College of Applied Arts & Technology

One Georgian Drive, Barrie, Ontario L4M 3K9  
(705) 726-1968 ext. 1255  
[georgiancollege.ca/academics/academic-areas/design-and-visual-arts/](http://georgiancollege.ca/academics/academic-areas/design-and-visual-arts/)

INTERIOR DESIGN | INTERIOR DECORATING | DIGITAL PHOTOGRAPHY | JEWELLERY AND METAL WORKS  
FINE ART | GRAPHIC DESIGN | ART AND DESIGN FUNDAMENTALS

# DESIGN AND VISUAL ART SCHOLARSHIP SHOW AND OPEN HOUSE

Friday April 28 - Wednesday May 1, 2017

# 2017

One Georgian Drive, Barrie, Ontario L4M 3K9  
(705) 726-1968 ext. 1255

# DESIGN AND VISUAL ART SCHOLARSHIP SHOW AND OPEN HOUSE

Friday April 28 - Wednesday May 1, 2017

Georgian

Design & Visual Art  
Art and Design Fundamentals  
Digital Photography and Imaging  
Digital Video  
Fine Art  
Goldsmithing and Silversmithing  
Graphic Design  
Interior Decorating  
Interior Design  
Jewellery and Metals  
Kitchen and Bath Design  
Museum And Gallery Studies



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[georgiancollege.ca/academics/academic-areas/design-and-visual-arts/](http://georgiancollege.ca/academics/academic-areas/design-and-visual-arts/)





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## WELCOME

Australia is a country and continent surrounded by the Indian and Pacific oceans. Its major cities – Sydney, Brisbane, Melbourne, Perth, Adelaide – are coastal. Its capital, Canberra, is inland. The country is known for its Sydney Opera House, the Great Barrier Reef, a vast interior desert wilderness called the Outback, and unique animal species like kangaroos and duck-billed platypuses.



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## SYDNEY

Sydney, capital of New South Wales and one of Australia's largest cities, is best known for its harbourfront Opera House, with a distinctive sail-like design. Massive Darling Harbour and Circular Quay are hubs of waterside life, with the towering, arched Harbour Bridge and esteemed Royal Botanic Gardens nearby. Sydney Tower's 268m glass viewing platform, the Skywalk, offers 360-degree views of the city, harbour and suburbs.



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## PERTH

Embrace Perth's relaxed magic with a sunset drink on Cottesloe Beach, a cruise down the Swan River or live music in inner-city enclaves. Walk Kings Park and visit historic Fremantle. Swim, bike and catch rock lobster along Rottnest Island's secluded bays. Combine Perth with a journey to the Pinnacles, Monkey Mia or the beaches and goldfields of the state's south-west.



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## MELBOURNE

Discover Melbourne's secret laneways and rooftops, the cultural hub of Federation Square, buzzing bars, boutiques and eateries, and the iconic MCG. Experience St Kilda, the Royal Botanic Gardens, bohemian Brunswick Street and the nation-stopping excitement of the Spring Racing Carnival. Join world class events such as the Australian Grand Prix. Day trip to the Mornington Peninsula or to Phillip Island for fairy penguins.



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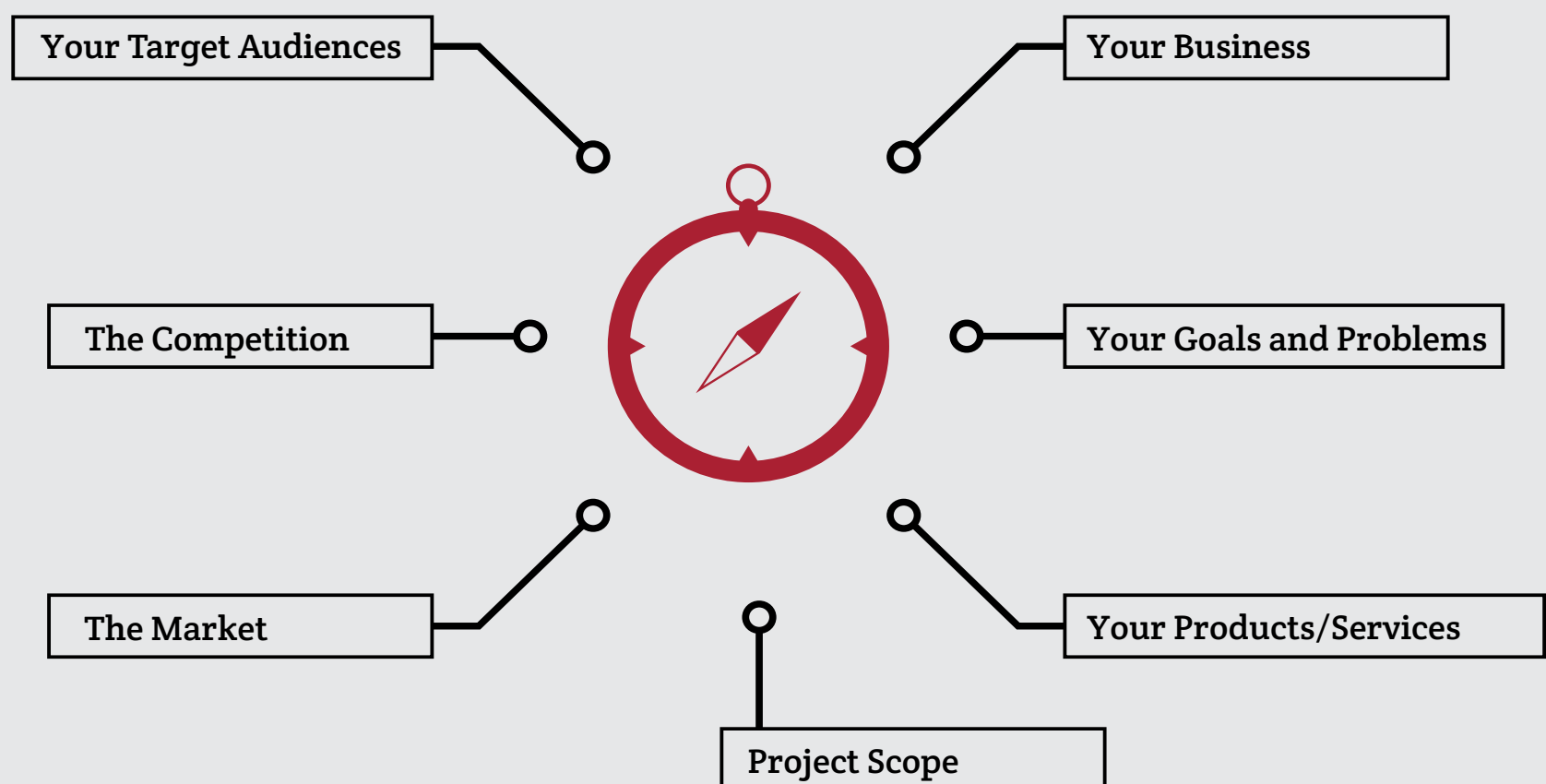
## BRISBANE

Combine art and outdoor adventure in Brisbane, where South Bank's cultural institutions and restaurants meet riverside gardens and a lagoon. Take a paddlesteamer or ferry down the Brisbane River, abseil Kangaroo Point cliffs and bike ride through the City Botanic Gardens. Day trip to Moreton Island or add Noosa, the Sunshine Coast and the Gold Coast hinterland to your itinerary.



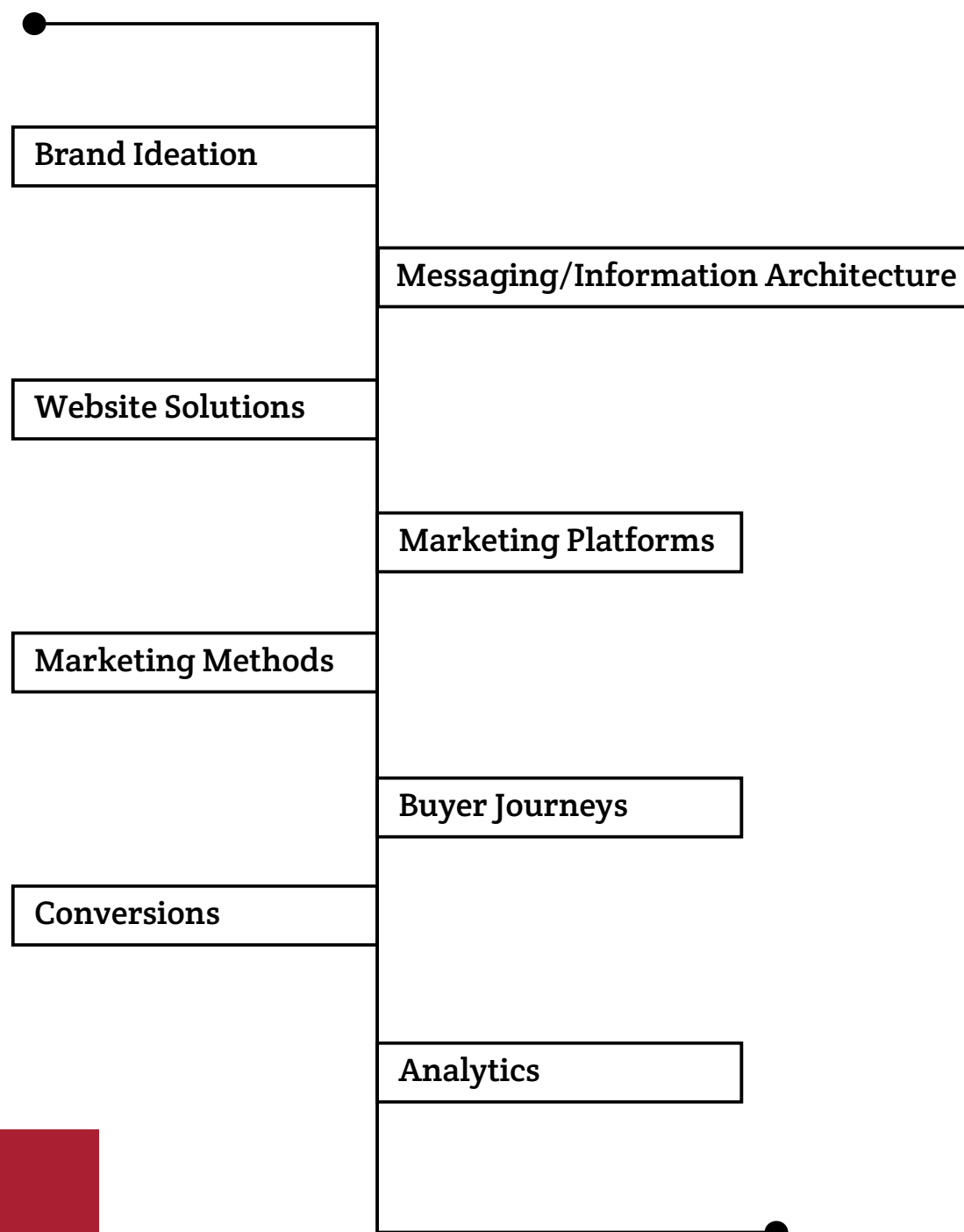
## Process

### Discovery



**Deliverables could include:**  
SWOT Analysis  
Personas  
Strategy Guide

### Strategy



**Deliverables could include:**  
Design Mood Boards  
Website Wireframes  
Website Functionality Requirements  
Journey Flow Diagrams  
Video Production  
Project/Goal Outlines  
Proposals

### Design

