



website:
jessdesign.ca

call:
705-627-3557

email:
jkformosa@gmail.com

■ PORTFOLIO
website
resume

EDITORIAL >

magazine layout



website:
jessdesign.ca

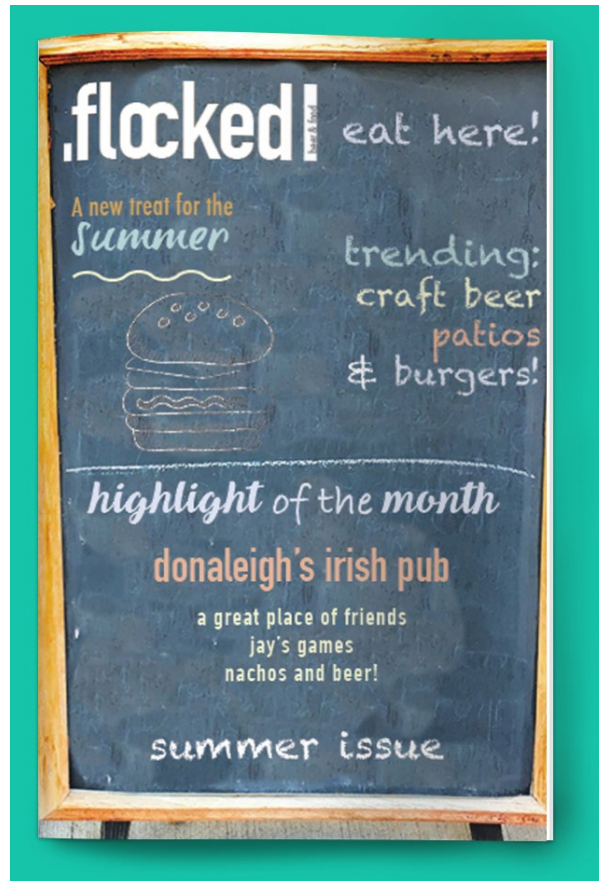
call:
705-627-3557

email:
jkformosa@gmail.com

Cover and double page spread for LaVida magazine

EDITORIAL >

magazine layout



website:
jessdesign.ca

call:
705-627-3557

email:
jkformosa@gmail.com

Cover and double-page spread for Flocked Magazine

MARKETING >

brochure design



Quebec travel and tourism brochure

website:
jessdesign.ca

call:
705-627-3557

email:
jkformosa@gmail.com

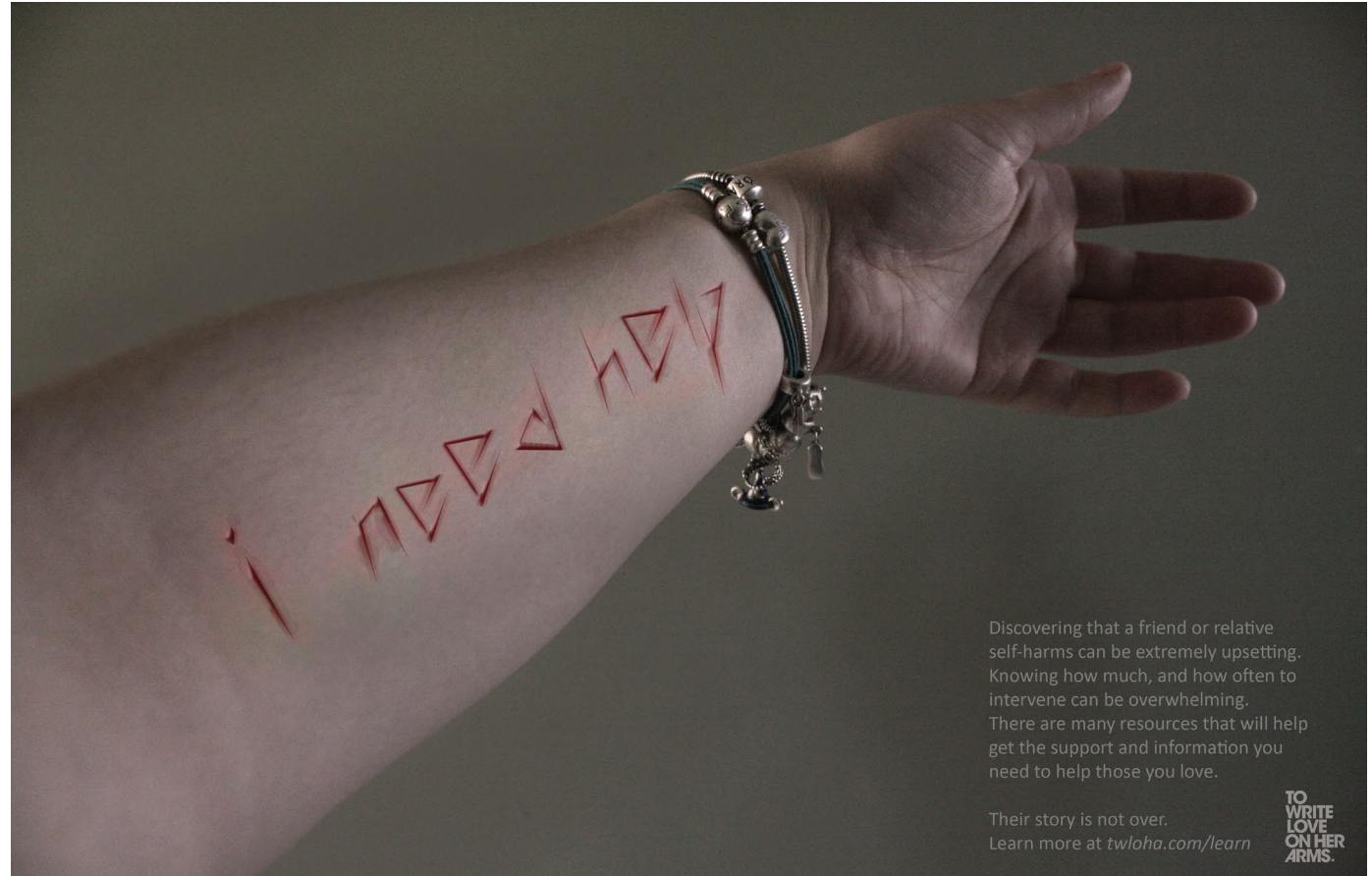
ADVERTISING >

public service announcement
poster

website:
jessdesign.ca

call:
705-627-3557

email:
jkformosa@gmail.com



Making people aware of self-harm around them

PRODUCT DESIGN >

car wrap



website:
jessdesign.ca

call:
705-627-3557

email:
jkformosa@gmail.com

Car wrap design concept for Mario Designs in Barrie

BRANDING >

signage and product design



website:
jessdesign.ca

call:
705-627-3557

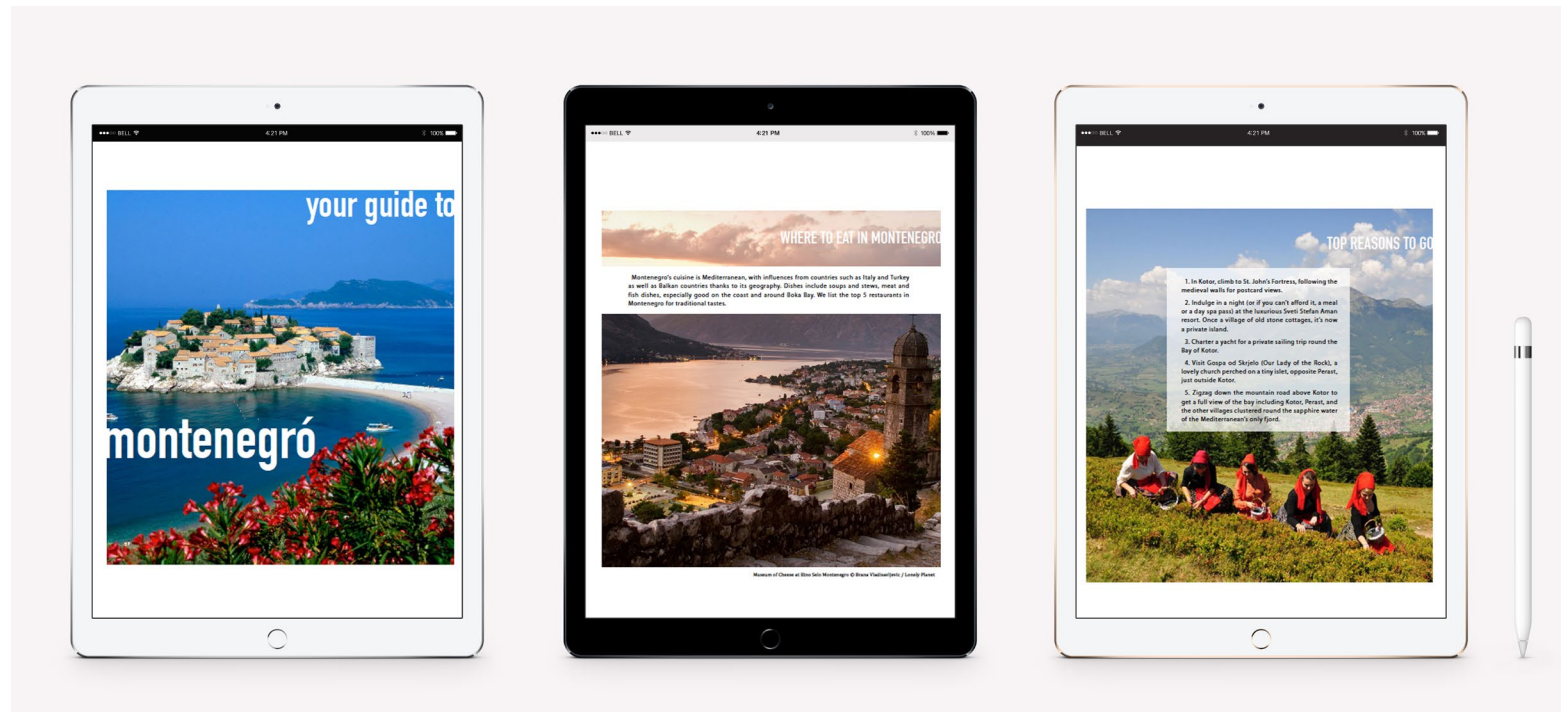
email:
jkformosa@gmail.com

Signage for Heather's bohemian cafe
Take out bag concept



DIGITAL PUBLISHING >

eBook



website:
jessdesign.ca

call:
705-627-3557

email:
jkformosa@gmail.com

Montenegro travel eBook
Image heavy

ADVERTISING >

poster

website:
jessdesign.ca

call:
705-627-3557

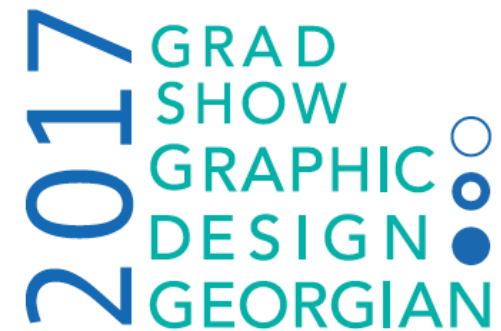
email:
jkformosa@gmail.com



DVA scholarship poster for Georgian College art programs

BRANDING/ IDENTITY >

logo design



website:
jessdesign.ca

call:
705-627-3557

email:
jkformosa@gmail.com

Georgian Graduation Show 2017 logo concepts

MARKETING >

Destination poster

website:
jessdesign.ca

call:
705-627-3557

email:
jkformosa@gmail.com



Destination poster for
Orlando, Florida, kid friendly

BRANDING/ IDENTITY >

website:
jessdesign.ca

call:
705-627-3557

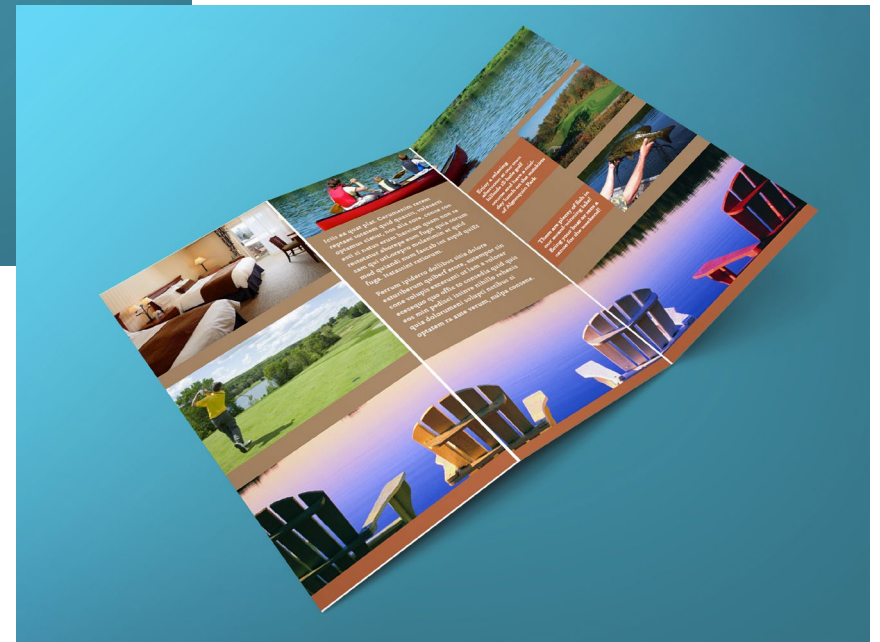
email:
jkformosa@gmail.com



Stationary and branding for EFT Farms, made at Mediasuite Inc, Barrie

MARKETING >

brochure design



website:
jessdesign.ca

call:
705-627-3557

email:
jkformosa@gmail.com

Alameda Resort informative brochure

MARKETING/ BRANDING >

identity design



website:
jessdesign.ca

call:
705-627-3557

email:
jkformosa@gmail.com

Alameda Resort logo and branding
Stationary and resort hat