

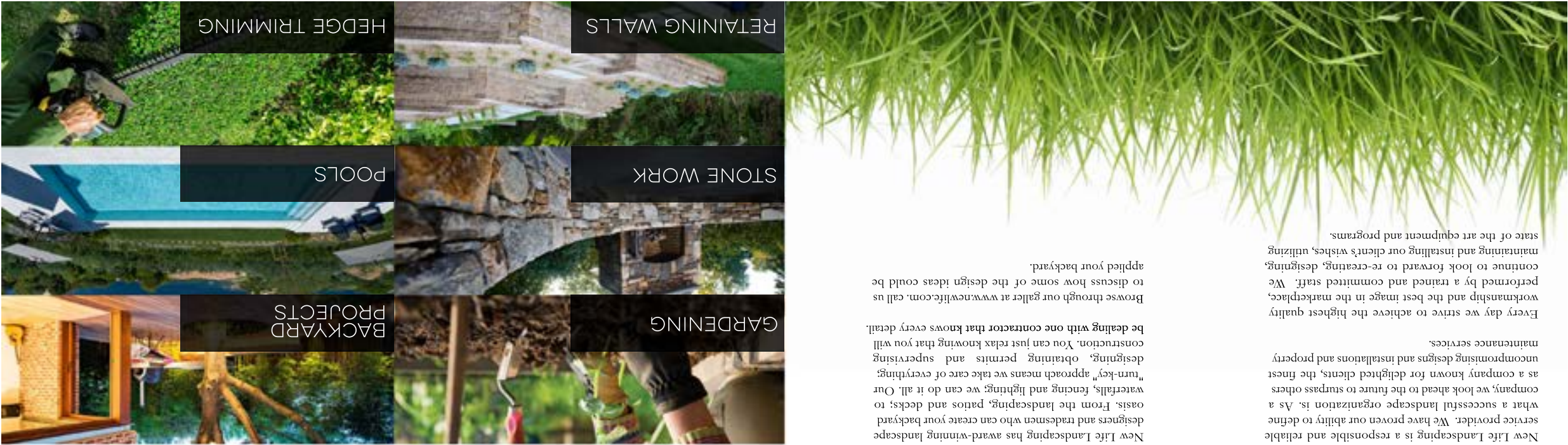
SPENCER DINNING PORTFOLIO

Welcome to my portfolio. With in my portfolio I will be covering 5 major aspects of my work; brochures, logos, packaging, illustration and advertisement.

✉ INFO@SPENCERDINNING.COM

☎ (705) 321-7931

📍 BARRIE, ON



SERVICES

WHY NEW LIFE?

WHO ARE WE?

POOLS

New Life pools has award-winning landscape designers and tradesmen who can create your backyard oasis. From the landscaping, patios and decks; to waterfalls, fencing and lighting; we can do it all. Our "turn-key" approach means we take care of everything.

STONework

We offer a wide selection of products and customized stone creations to improve your home or business. This includes interlocking stone, flagstone, paving and precast concrete. Any of these features can drastically improve the appearance and safety of your patio, walkway or deck



Browse through the gallery of New Life Backyard Projects and call us to discuss how some of the design ideas could be applied your backyard.

With an array of stone choices, the decision may seem daunting, but with a look at your taste, we can help you find a stone that fits you perfectly.



/NEWLIFE.COM

JOIN US TO CREATE YOUR
PARADISE

New Life Landscaping is a responsible and reliable service provider. We have proven our ability to define what a successful landscape organization is. As a company, we look ahead to the future to surpass others as a company known for delighted clients, the finest uncompromising designs and installations and property maintenance services.

Every day we strive to achieve the highest quality workmanship and the best image in the marketplace, performed by a trained and committed staff. We continue to look forward to re-creating, designing, maintaining and installing our clients wishes, utilizing state of the art equipment and programs.

New Life Landscaping has award-winning landscape designers and tradesmen who can create your backyard oasis. From the landscaping, patios and decks; to waterfalls, fencing and lighting; we can do it all. Our "turn-key" approach means we take care of everything; designing, obtaining permits and supervising construction. You can just relax knowing that you will be dealing with one contractor that knows every detail.

Browse through our gallery at www.newlifec.com, call us to discuss how some of the design ideas could be applied your backyard.

NEW LIFE BROCHURE

This is a brochure I created for a landscaping company called NEW LIFE. The brochure consists of a 6 page booklet with a front and back cover, it features a die-cut so when opened correctly the back opens as a poster.

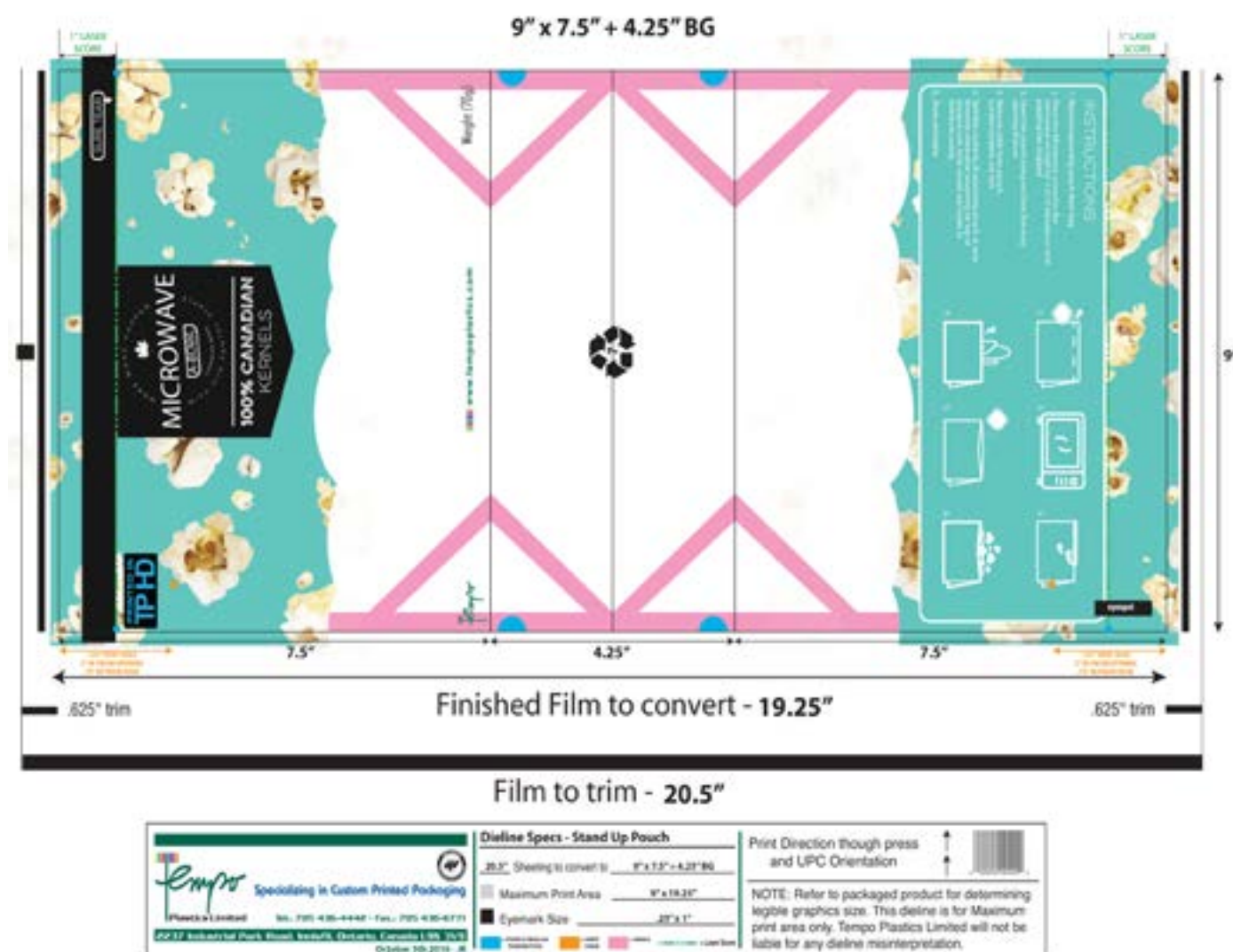
CARAVAN

WILDCARD



LOGOS

Here we have a variety of logos. The two on the right were used for a wine company called wild card. I wanted to bring a classic playing card style while keeping it modern. Caravan was used for a modern furniture store, I wanted to give the identity an elegant and modern look. The last logo is for an organic food store called farmboy, I wanted to give it the classic homegrown feeling.



TEMPO PLASTIC MICROWAVE A-BOWL

1st place piece I did for Tempo Plastics competition, we were assigned to create a package for the product "Microwavable a-bowl". On the left is the production die-lines and the specs to the project, on the right is the final piece.



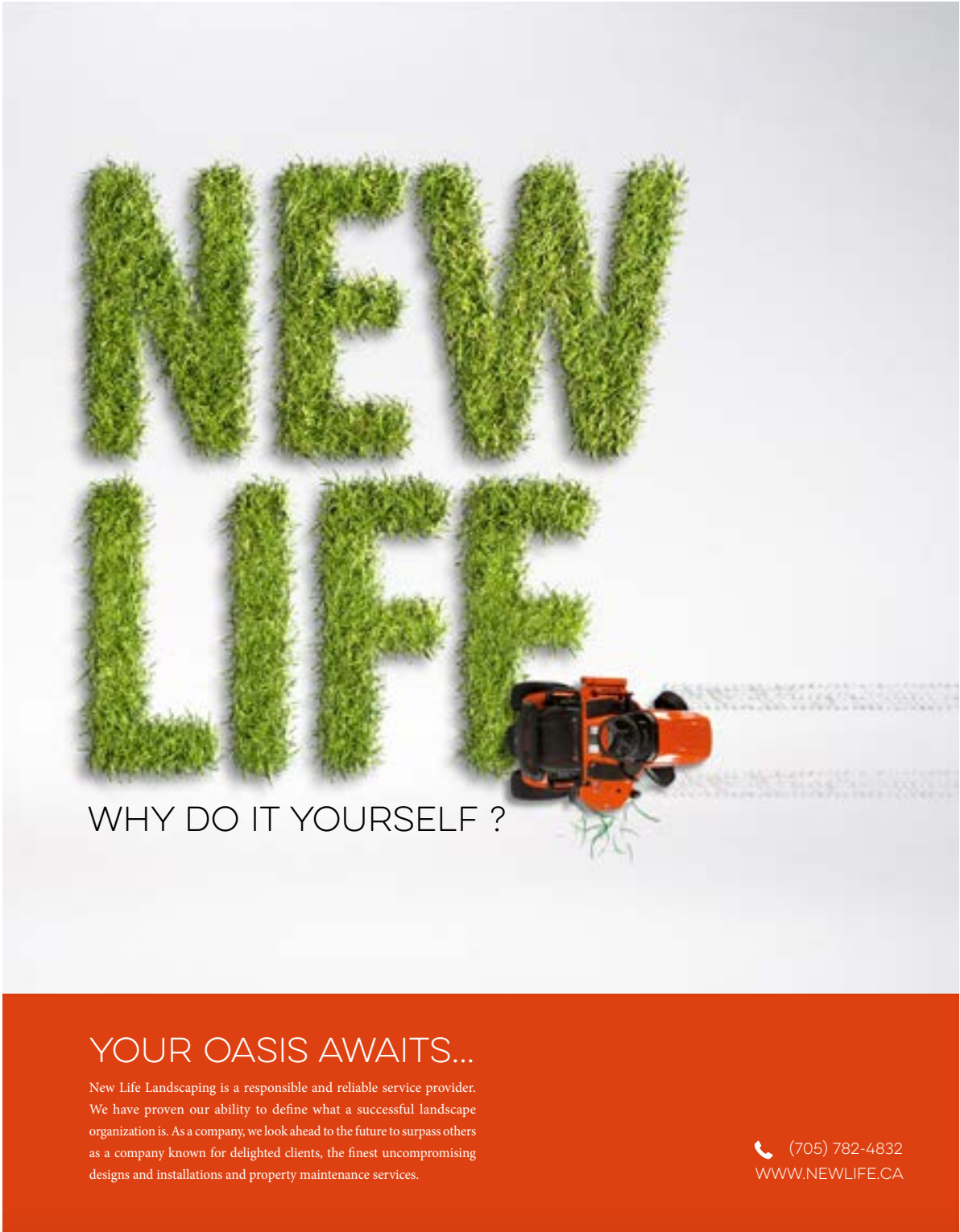
VECTOR ART

These 3 characters were created for a wine company called Wild Card, The theme of the company was playing cards. I decided to create characters for each of the wine types; red, rose and wine. I used a flat style approach and added humor into the design by making the ones upside down have their wine fall out of their glass.



DIGITAL PAINTINGS

These two pieces of art were made in Photoshop using their painting capabilities, on the left is a concept of a profile view of a woman smoking and on the right is a stylized painting of the iconic character Luke Skywalker.



NEW LIFE AD

This is a piece I did for NEW LIFE landscaping. I created a magazine ad that used the landscaping element as the main focus. I created a grass effect to display the company's name and used the image of a lawn mower to evoke the feeling of having everything done.




BAND-AID AD

This ad is for the company band-aid. For this ad i decided to have it go off of a pun. I used the slogan “The real Achilles heal” I used a leg with a band-aid on the back of the heel with a roman skirt. I tied it all together by using the bridge “even the strong get wounded”

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