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WEBSITE



georgiancollege.ca/academics/academic-areas/design-and-visual-arts/ Art and Design Fundamentals



EVENT POSTER

Sdva Event Poster and Hand out Card

These promotional pieces were designed to help promote Georgian College's Design and Visual Art Scholarship Show & Open House on Friday April 28, 2017.

Programs:

Adobe Illustrator
Adobe Photoshop

Typeface:

Bebas Neue,
Avenir Black,
Avenir Medium





WEB DESIGN Prince Edward Island

This website was created for the Province of PEI to promote themselves to tourists.

Programs:

Adobe Illustrator
Adobe Photoshop

Typeface:

Lemon Tuesday,

Baskerville,

Avenir Light





SIGNAGE

The logo and signage were created to promote The Busy Bean Cafe and increase sales as well as customer awareness.

Programs:

Adobe Illustrator
Adobe Photoshop

Typeface:

Phosphate,

Champagne & Limousines





Dishes have never looked cleaner

One pocket is all you need...

With the help of Cascade ActionPacs your dishwasher will transform your dishses into gleaming diamonds.

Conquer all Grease





AD CAMPAIGN

Cascade

These ads were created to help promote Cascade ActionsPacs and increase consumer awareness on the product.

Adobe Illustrator Adobe Photoshop

Typeface:

Quicnho Script, Champagne & Limousines, Sathu,



Master of Break













PROMOTION

Equity Contracting

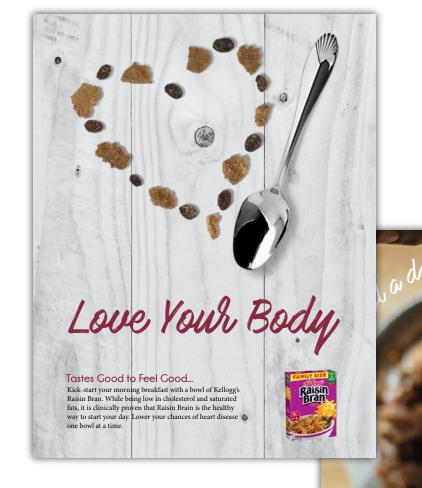
These promotional pieces were designed to help promote Equity Contracting services and increase company awareness.

Programs:

Adobe Illustrator
Adobe Photoshop

Typeface:

Bebas Neue



Tastes good to feel good

r morning breakfast with a bowl of Kellogg's Raisin Bran cereal. While being low in cholestere d fats, it is clinically proven that Raisin Brain is the healthy way to start your day. Lower your chances of heart disease one bowl at a time.



AD CAMPAIGN Raisin Bran

These ads were created to help promote Raisin Bran cereal and increase consumer awareness on the product.

Programs:

Adobe Illustrator
Adobe Photoshop

Typeface:

Mark My Words,
Champagne & Limousines,
Minion Pro



VEHICLE WRAP Mario Designs

This vehicle wrap was created to promote Mario Design, which speciallizes in large format printing vehicle wraps and graphics.

Programs:

Adobe Illustrator Adobe Photoshop





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