



Michelle Bérubé

GRAPHIC DESIGNER

p 905.758.0823

e michelle.berube@bell.net

PORTFOLIO

RESUME

WEBSITE



Michelle Bérubé

Mythic Wines

Three wine packaging designs for Mythic Wines. Mythic Wines is a smooth and fruity alcoholic beverage that comes in white, red and rosé. The packaging is targeted towards adults as well as the experienced wine drinker.

Programs

- Illustrator
- Photoshop
- InDesign

Typefaces

- Futura LT
- Augustus
- Streamsters
- Comfortaa





Michelle Bérubé

Sunlight

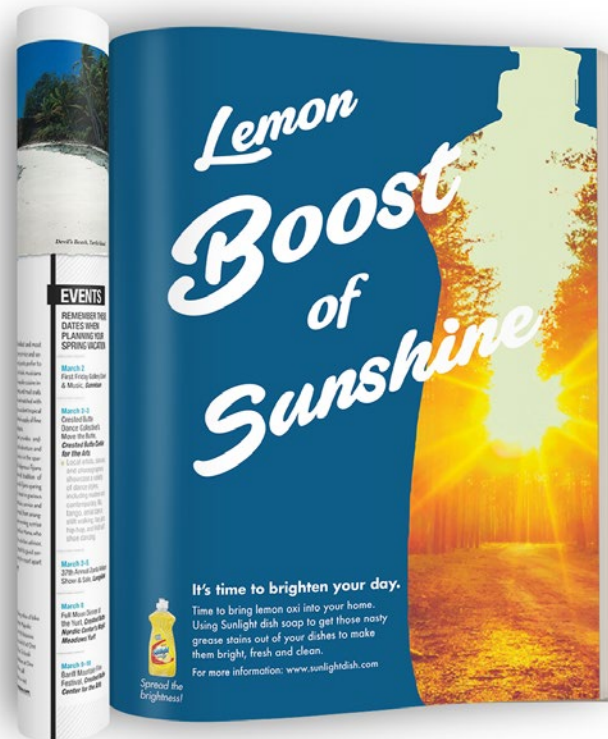
A series of advertisements for Sunlight Dish Soap advertised in two different styles and concepts showing what Sunlight can do for you that other dish soap companies can't.

Programs

- Illustrator
- InDesign
- Photoshop

Typefaces

- Avenir
- Futura LT
- The Heart Maze
- Plicata





Michelle Bérubé

Bean

Designed a bohemian organic style café menu exploring with the brand identity and layout. Bean is the perfect place to relax and let the time pass with a great cup of coffee and snacks.

Programs

- Illustrator
- InDesign
- Photoshop

Typefaces

- Barkentina
- Gill Sans
- KG Gold Coffee



mb Michelle Bérubé



The Best Me

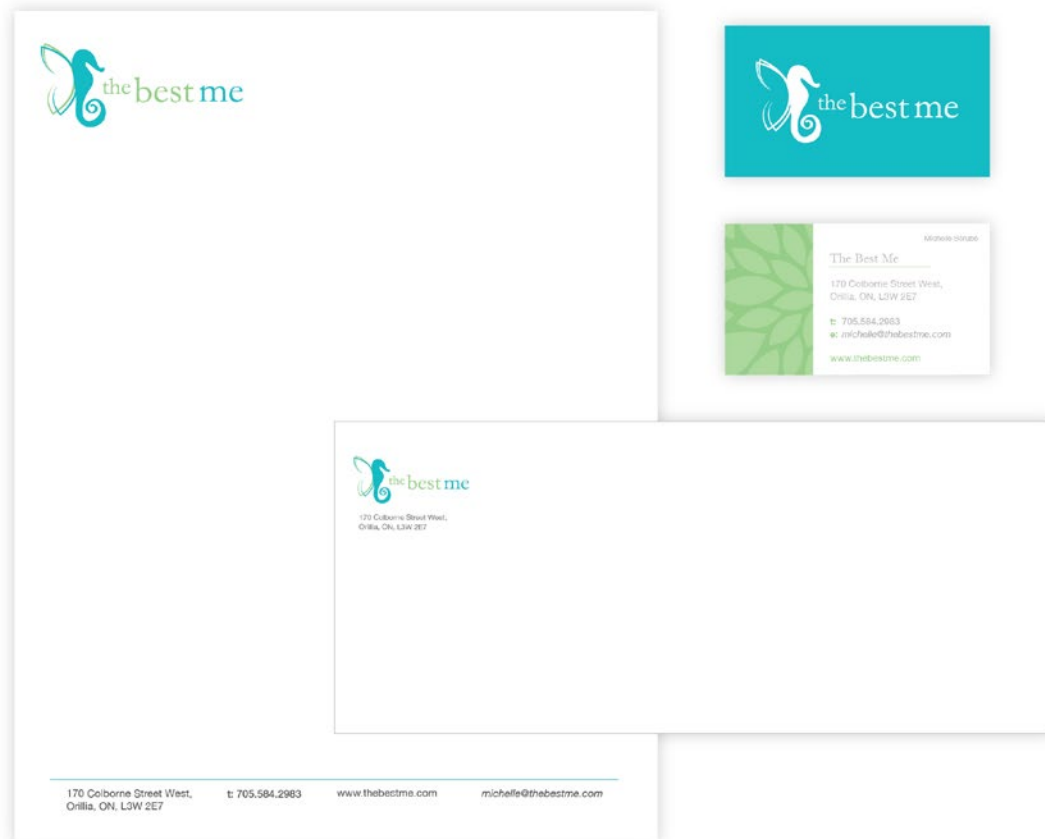
A logo design for Orillia Soldiers' Memorial Hospital. Logo created for a girls' group for self-esteem and anxiety. The logo design represents confidence with the use of colour and animals chosen.

Programs

- Illustrator
- InDesign

Typefaces

- Garamond





Michelle Bérubé

Animal Testing

A poster created to express the issue of animal cruelty. Were various animals are being used to test on and then locked inside barren cages in laboratories across the country. They languish in pain, ache with loneliness, and long to be free.

Programs

- Photoshop
- InDesign

Typefaces

- Helvetica



mb Michelle Bérubé

Tao Te Ching

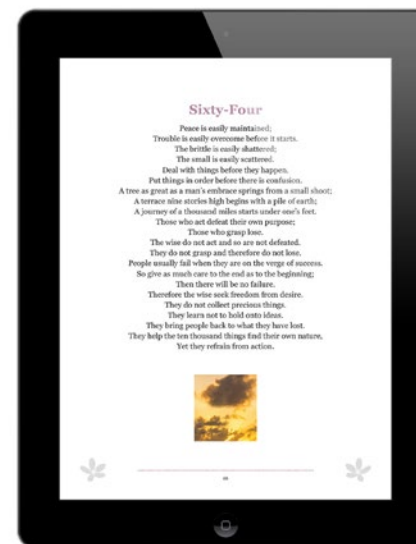
An epub collection of short stories that discuss aspects regarding the topic of Tao. Tao can represent the way of things or living in harmony with the universe.

Programs

- Photoshop
- InDesign

Typefaces

- Baskerville
- Athelas
- Georgia



mb Michelle Bérubé

Majestic Magazine

Designed and created a lifestyle magazine with two monthly magazine covers, a double - page table of contents, two double - page spreads and a nameplate for the magazine.

Programs

- Illustrator
- InDesign

Typefaces

- Amperzand
- Ayuthaya
- Barkentina Test
- Baskerville
- Gill Sans
- Futura LT
- Palatino





Michelle Bérubé

Mythic Wines Winery

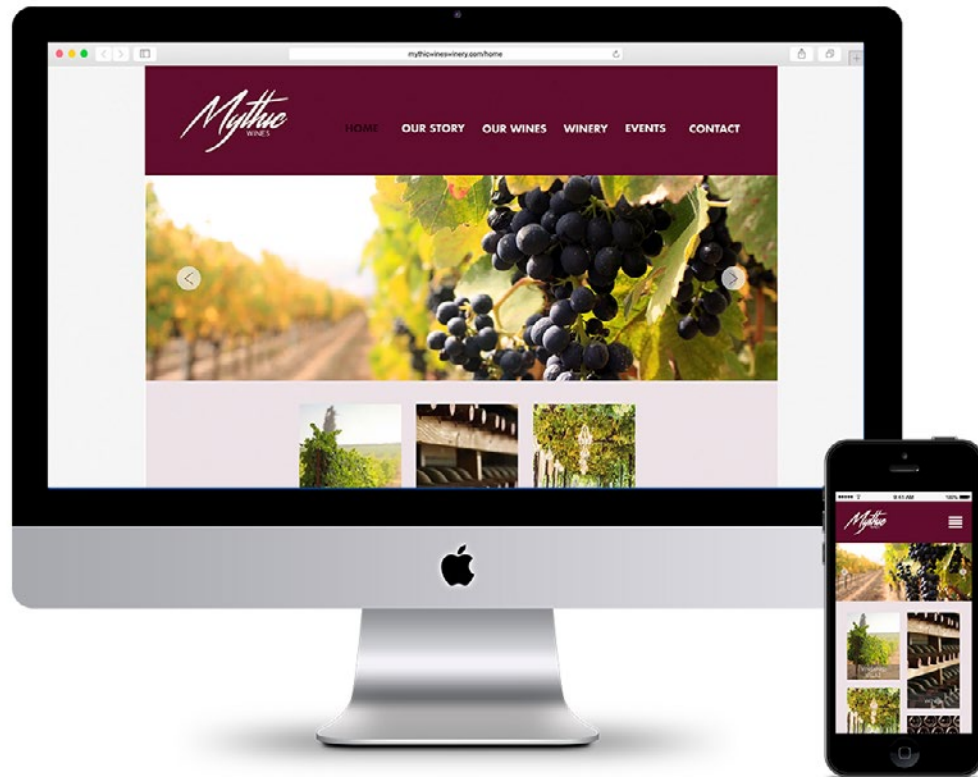
A website design for Mythic Wines Winery. The website features the winery's history, the wines available, upcoming events and more. Mythic Wines is a smooth and fruity alcoholic beverage that comes in white, red and rosé.

Programs

- Illustrator
- Photoshop

Typefaces

- Futura LT
- Augustus
- Streamsters
- Comfortaa



[View full website on my portfolio website](#)



Michelle Bérubé

Book Cover Systems

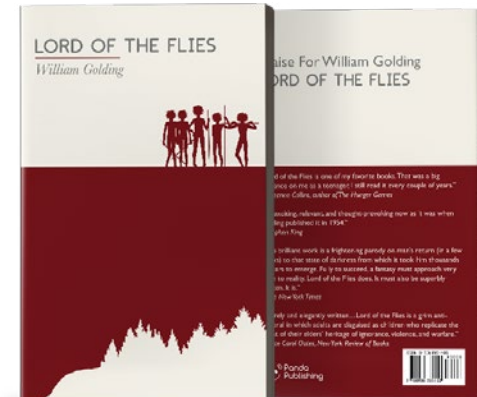
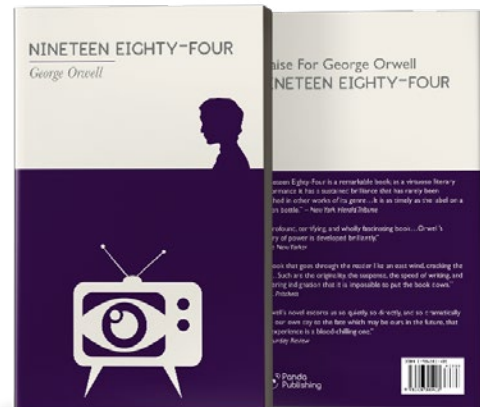
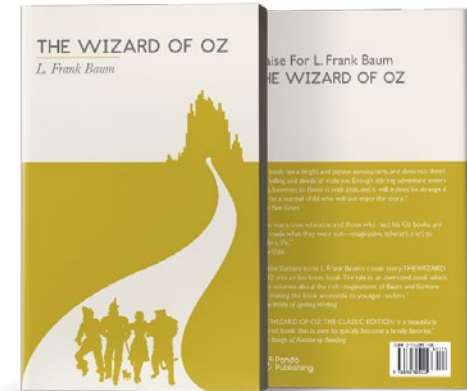
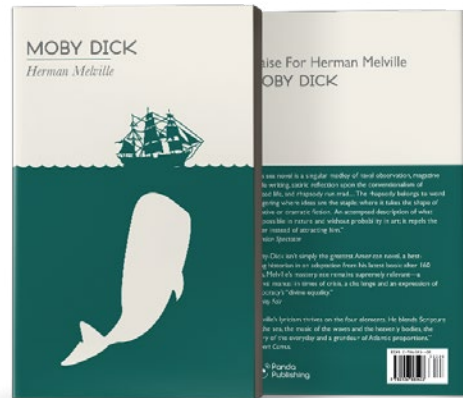
Re-designed the covers for four classic novels, and developed and created an illustrated based logo for the books' publisher Panda Publishing.

Programs

- Illustrator
- Photoshop
- InDesign

Typefaces

- Crapaud gros
- Gill Sans
- Baskerville
- Comfortaa



RESUME HIGHLIGHTS



Michelle Bérubé

AWARDS & HONOURS

Achieved Dean's List for both Graphic Design and Arts & Design Fundamentals 2013 - 2016

2016 Georgian College Scholarship Award Nominee

SOFTWARE SKILLS

- Adobe InDesign CC
- Adobe Illustrator CC
- Adobe Photoshop CC
- Adobe Muse CC
- Adobe Dreamweaver CC
- Adobe Flash CC
- HTML/CSS
- Content Managing Systems
- Microsoft Office including Word, Excel, PowerPoint

EDUCATION

Currently Attending Georgian College Graphic Design
3yr Advanced Diploma - Graduating April 2017

Art & Design Fundamentals Certificate
Georgian College - Graduated April 2014

DESIGN EXPERIENCE

- Has an in-depth knowledge of utilizing software applications in Adobe CC to create designs and finding design solutions
- Developed, designed and executed editorial spreads, advertisements, business cards, brochures, packaging and eBooks utilizing appropriate programs such as Illustrator and InDesign
- Ability to produce projects from rough concepts to highly polished products ready for print and online
- Knowledge of design concepts including layout, typography, research development, color theory, elements and principles of design
- Produced both print and web ready files
- Good working knowledge in photo manipulation, editing, resizing, and photographic communications
- Work well with others and have the ability to maintain consistency
- Organized, able to manage and prioritize multiple projects while meeting required deadlines
- Ability to work in Mac and PC environments

p 905.758.0823

e michelle.berube@bell.net

r [Link to Resume](#)



Michelle Bérubé

GRAPHIC DESIGNER

p 905.758.0823

e michelle.berube@bell.net

Thank You For Viewing My Portfolio

PORTFOLIO

RESUME

WEBSITE