

CONTACT

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Michelle Bérubé

GRAPHIC DESIGNER

PROFILE

I am a self-motivated and passionate individual who has knowledge in all aspects of design and continues to strive; to improve my knowledge and skills. I have a great understanding and experience in many areas of the graphic design industry including print, production, packaging, web design and vector illustration.

SOFTWARE SKILLS

Adobe InDesign CC

Adobe Illustrator CC

Adobe Photoshop CC

Adobe Muse CC

Adobe Dreamweaver CC

Adobe Flash CC

HTML/CSS

Content Managing Systems

Microsoft Office including

Word, Excel, PowerPoint

EDUCATION

GRAPHIC DESIGN

3 Year Advanced Diploma - Georgian College
September 2014 - April 2017

ART & DESIGN FUNDAMENTALS

Certificate - Georgian College
September 2013 - April 2014

PERSONAL SKILLS

Creativity

Teamwork

Flexibility

Organization

Problem Solving

Time Management

Communication

Multi-task

DESIGN EXPERIENCE

- Has an in-depth knowledge of utilizing software applications in Adobe CC to create designs and finding design solutions
- Developed, designed and executed editorial spreads, advertisements, business cards, brochures, packaging and eBooks utilizing appropriate programs such as Illustrator and InDesign
- Ability to produce projects from rough concepts to highly polished products ready for print and online
- Knowledge of design concepts including layout, typography, research development, color theory, elements and principles of design
- Produced both print and web ready files
- Good working knowledge in photo manipulation, editing, resizing, and photographic communications
- Work well with others and have the ability to maintain consistency
- Organized, able to manage and prioritize multiple projects while meeting required deadlines
- Ability to work in Mac and PC environments

EXPERIENCE

RC DESIGN

INTERN DESIGNER / *March 2017*

- Worked as a member of a team to create and develop designs for clients
- Design brochures, advertisements, posters, business cards, emailers and logos for clients
- Participated in brainstorming sessions to come up with new concepts and innovative ideas
- Developed designs for submission to the Senior Designer for review
- Gained valuable experience in the design process while participating in client meetings

YORK REGION DISTRICT SCHOOL BOARD

DESIGN TEAM / *March 20 - June 18, 2013*

- Team member working to create/install new designs for clients
- Helped laminate posters, folders, papers, etc.
- Assembled course packs by either coiling or comb binding
- Prepared files for the mail room

AWARDS & ACHIEVEMENTS

- Achieved Dean's List for both Graphic Design and Art & Design Fundamentals 2013 - 2016
- 2016 Georgian College Scholarship Award Nominee
- 2013 Newmarket High School Yearbook Committee