

KAITLYN BECK

GRAPHIC DESIGNER

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PROFILE

I am an enthusiastic, self-motivated individual who is passionate in all aspects of design. I have acquired extensive knowledge and experience in many areas of the graphic design industry including print, package design, marketing campaigns, and web design. I'm always looking for inspiration and eager to learn. I am known to be adaptable, as well as willing to challenge myself as a designer.

SOFTWARE SKILLS

Mac & PC Environments
Adobe Creative Suite
InDesign
Illustrator
Photoshop
Dreamweaver
Muse
Flash
HTML Editors
Content Management Systems
FTP Programs
Blog Platforms
MS Office Suite including Word,
Excel, and PowerPoint
Adobe Acrobat

AWARDS AND HONOURS

Dean's List Student (GPA 90%+)
2016 SDVA Scholarship Show
Recipient of the Flag Unlimited Award
2015 SDVA Scholarship Show Recipient of
the Curry's Award of Excellence

EDUCATION

Graphic Design
3yr Advanced Diploma,
Georgian College
Graduating April 2017

DESIGN EXPERIENCE

- Utilized design principles to create effective, consistent and innovative concepts for branding/corporate identity brand guides, editorial spreads, advertisements, packages, web and new media projects.
- Utilized design principles to create various promotional advertising and marketing materials including brochures, invoices, magazines, business cards, forms, posters and flyers using InDesign.
- Developed and designed brand and corporate identities using Illustrator and InDesign.
- In depth knowledge of design concepts including layout, colour, typography and print.
- Good understanding of print production and preflight/pre-press checks.
- High standards of digital file asset management.
- Designed and re-designed websites using Dreamweaver and Muse with familiar and current web design trends and techniques.
- Produced both print and web ready files, including HTML.
- Designed and published eBooks accessible on all electronic reader platforms.
- Trained in photography and established basic skills for the use of design.
- Worked collaboratively as part of a team of designers to create informational and promotional materials, meeting tight deadlines.

RELEVANT WORK HISTORY

Thain Creative - Junior Graphic Designer (Feb. 2017 – Present)

Conceptualized and designed brands, websites, and media assets
Handled client communication and project organization

Web Design Group Tutor (2015 – Present)

Troubleshooting and problem solving
In-class assistance regarding the use of Adobe Dreamweaver

One:One Graphic Design Tutoring (2015 – Present)

Clarifying any areas of uncertainty in regards to design and software applications

REFERENCES

Available upon request