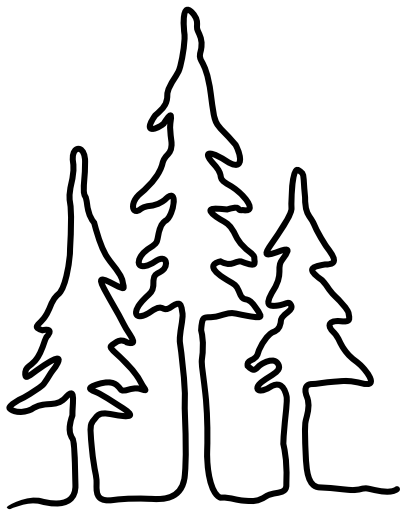


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COURTNEY BANNON
GRAPHIC DESIGNER



COURTNEY BANNON
GRAPHIC DESIGNER

PACKAGE DESIGN

Packaging and branding created for Eat It B*tch Organic Pasta. A crisp, simple design was used to catch the attention of high-end consumers. The bold typography driven design lends to the boldness of the company name and allows for clean, legible packaging that will be noticeable on shelves.

Programs Used: Adobe Illustrator



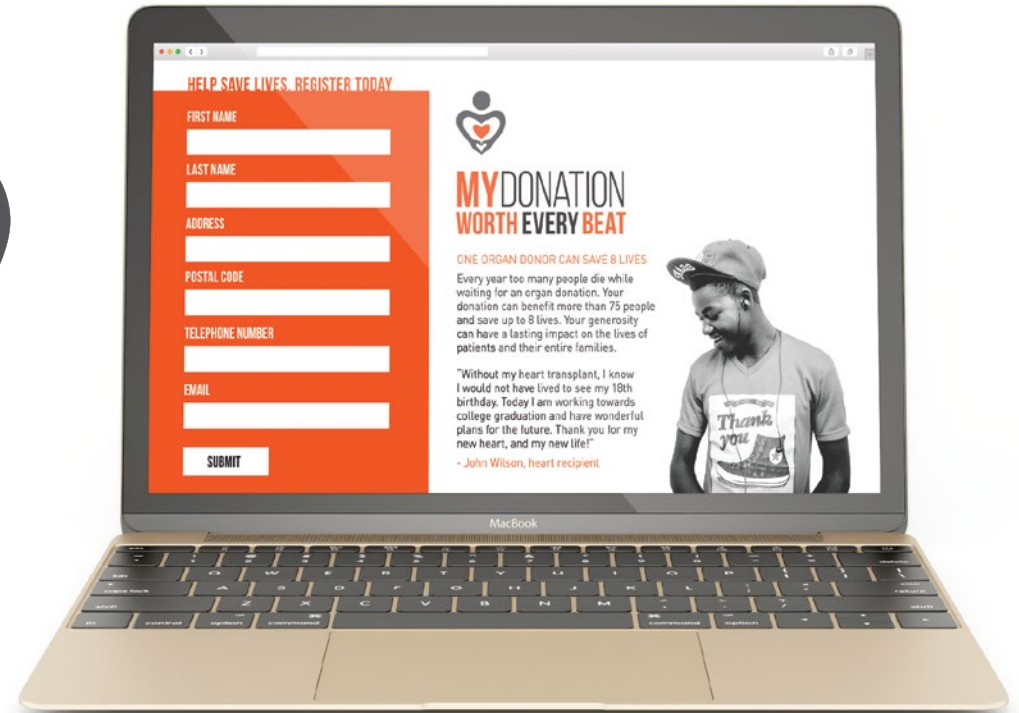
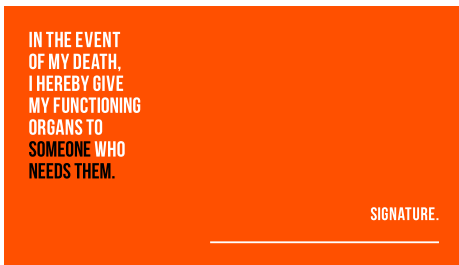
COURTNEY BANNON
GRAPHIC DESIGNER



EDITORIAL DESIGN

Tangible Magazine is a pop culture publication directed towards those interested in music, travel, food, and entertainment in general. It strives to have a clean, simple layout that is easy to navigate.

Programs Used: Adobe InDesign, Adobe Photoshop

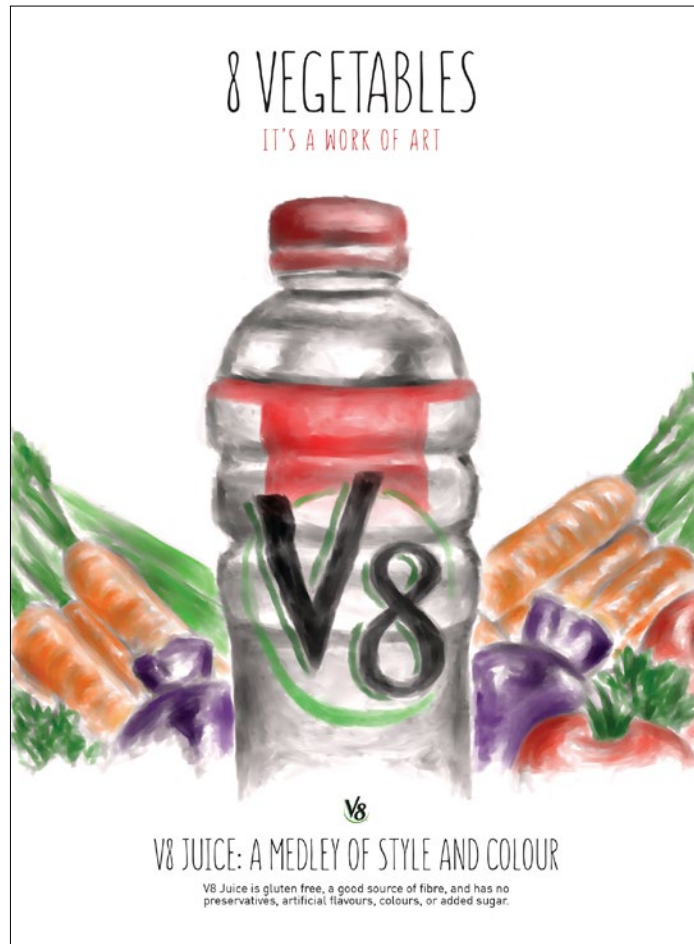


COURTNEY BANNON
GRAPHIC DESIGNER

BRANDING CAMPAIGN

A branding campaign designed to raise awareness about organ donation. The campaign is directed towards a younger audience ranging between the ages of 18-35 approximately. Its purpose is to show how important organ donation is and to have people sign up as donors.

Programs Used: Adobe InDesign, Adobe Photoshop, Adobe Illustrator



COURTNEY BANNON
GRAPHIC DESIGNER

ADVERTISING

Two separate advertisements for V8 Juice created with the intention of making the beverage look enticing and worth purchasing. The intention was to highlight the vegetables that the drink contains to show potential consumers that they are making a health conscious choice.

Programs Used: Adobe InDesign, Corel Painter Essentials 5, Adobe Photoshop



COURTNEY BANNON
GRAPHIC DESIGNER

BOOK COVERS

A series of four book covers designed for the minimalist audience. A conceptual approach was taken with the front covers, using the bare basics of important pieces of each story. Bold, contrasting colours were chosen with the idea that they relate to themes within each book.

Programs Used: Adobe InDesign, Adobe Illustrator, Adobe Photoshop



COURTNEY BANNON
GRAPHIC DESIGNER

EBOOK

An animated children's eBook made with bold, chalk-like illustrations. A short and sweet story about a childhood fear, that was brought to life in a fun, illustrative way. The purpose was to create something engaging through both action and illustration.

Programs Used: Adobe InDesign, Adobe Photoshop





WELCOMING CONNECTIONS
WORKING WITH YOU TO
SUPPORT SYRIAN NEWCOMERS

1 | TOPIC: Understanding Values and Practices of Syrian Culture
DATE: Wednesday, October 5, 2016
TIME: Registration - 5:30PM
Workshop - 6:00PM - 8:30PM
LOCATION: Welcome Centre Immigrant Services
Markham North
8400 Woodbine Avenue
Markham, ON L3R 4N7

2 | TOPIC: Syrian Refugee Sponsor-to-Sponsor Roundtable: Sharing Lessons Learned, Challenges and Successes from Private Sponsors in York Region
DATE: Tuesday, October 25, 2016
TIME: Registration - 5:30PM
Workshop - 6:00PM - 8:30PM
LOCATION: Welcome Centre Immigrant Services
Vaughan
9100 Jane Street,
Building H, Units 56-67
Vaughan, ON L4K 0A4

3 | TOPIC: Understanding the Pathway to Employment for Syrian Newcomers: A Resource for Private Sponsors
DATE: Wednesday, November 30, 2016
TIME: Registration - 5:30PM
Workshop - 6:00PM - 8:30PM
LOCATION: Welcome Centre Immigrant Services
Markham North
8400 Woodbine Avenue
Markham, ON L3R 4N7

WORKSHOPS FOR SPONSORS, VOLUNTEERS & POTENTIAL SPONSORS

This project, coordinated by Job Skills and funded by United Way, Toronto and York Region, provides a series of workshops that will give you:

- An awareness of cultural practices and values that can deeply affect your ability to support newcomers from Syria
- Lessons learned from experienced private sponsors
- Connections and networking opportunities with other private sponsors in York Region
- Information and materials from agencies supporting refugees in York Region
- Insight into key challenges such as managing expectations, connecting families with community services, mental health concerns, supporting independence, building strong relationships and effective communication
- A better understanding of the path to employment and employment-related factors faced by newcomers
- The opportunity to ask questions and obtain useful tips from experienced sponsors

To register please visit:
www.jobskills.org/connections
Email - connections@jobskills.org
Phone - 1 (866) 592-6278
Space is limited, please register early

Coordinated by:

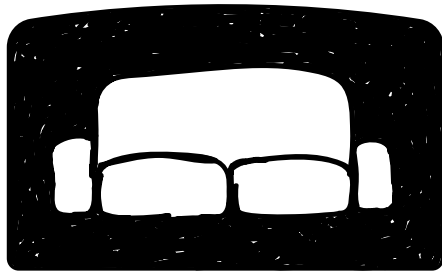





BRANDING

A branding campaign created for a short term project for Job Skills. The logo was created to go along with promotional material for a series of workshops and forums being run to provide information and resources to sponsors and potential sponsors of Syrian Refugees.

Programs Used: Adobe Illustrator, Adobe InDesign



CHARCOAL INTERIORS

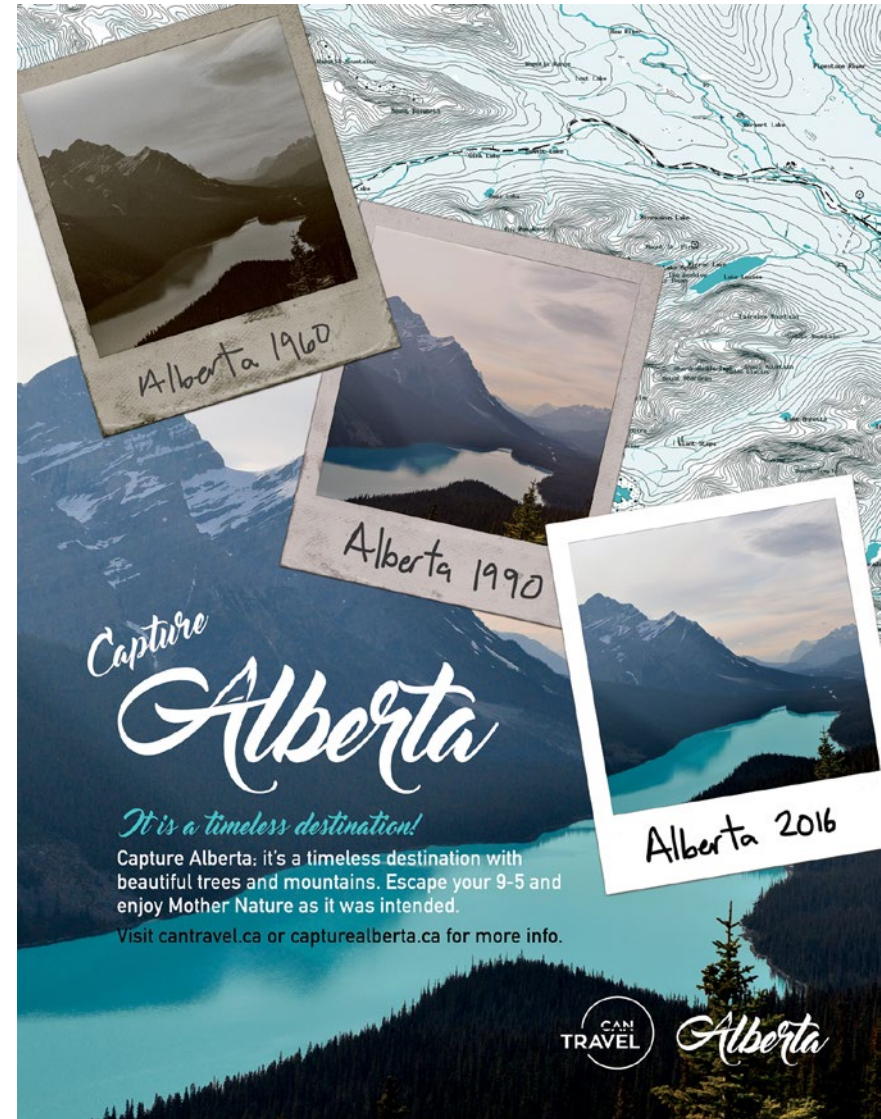
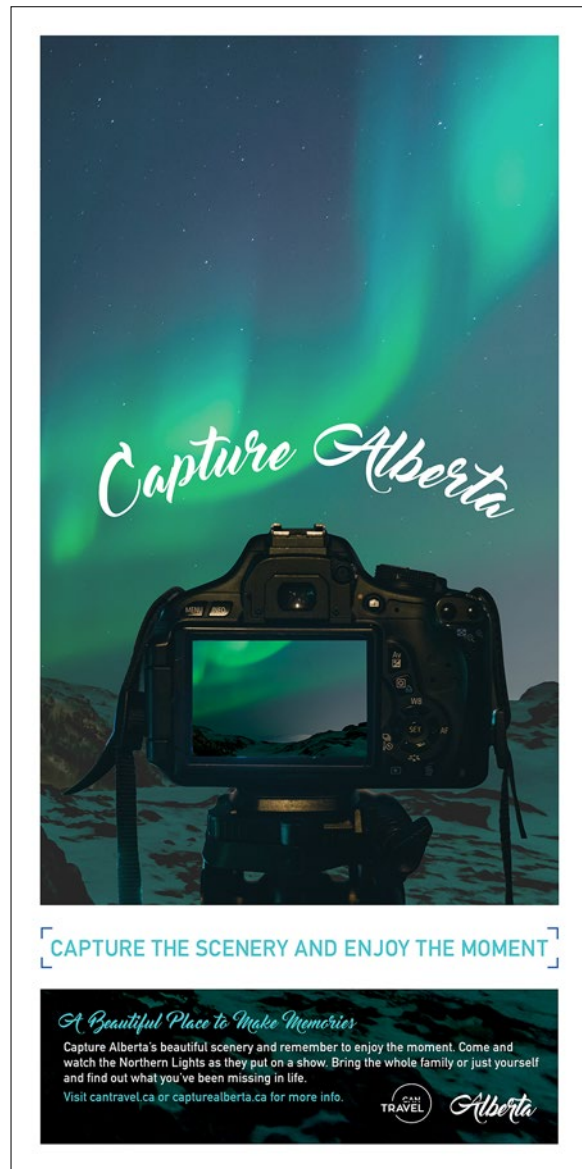


COURTNEY BANNON
GRAPHIC DESIGNER

BRANDING

Charcoal Interiors is a high-end interior decorating company that required branding that allowed them to look sophisticated, yet personable and approachable. Their look is image heavy as this allows for their work to do the talking through bold, clean imagery across various media applications.

Programs Used: Adobe Illustrator, Adobe InDesign



COURTNEY BANNON
GRAPHIC DESIGNER


ADVERTISING AND BRAND IDENTITY


Two separate advertisements for Alberta, created to advertise the beauty of the province and garner people's interest in visiting. One created for the Toronto Star and one for CAA Magazine. The ads are part of a campaign to increase tourism in Alberta.


Programs Used: Adobe InDesign, Adobe Photoshop, Adobe Illustrator

WANT TO SEE MORE?
GET ME THROUGH YOUR DOOR.



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